

**BOARD OF TRUSTEES FOR FRANCIS MARION UNIVERSITY**

Francis Marion University  
Ervin Dining Hall, Hendrick Room

Thursday, June 22, 2017 – 3:00 pm – 3:35 pm

Presiding:

Mr. Kenneth W. Jackson, Chairman

Present:

Mr. Jody Bryson  
Mr. William W. Coleman, Jr.  
Dr. H. Randall Dozier  
Mr. Benjamin I. Duncan, II  
Mr. L. Franklin Elmore  
Mr. R. Tracy Freeman  
Mr. William Edward Gunn  
Mrs. Patricia C. Hartung  
Mr. Stephen N. Jones  
Mr. Floyd L. Keels  
Ms. Karen A. Leatherman  
Mr. Robert E. Lee  
Mr. George C. McIntyre  
Mr. Mark S. Moore

Others Present:

Dr. Shirley Bausmith, Dean of the School of Education and Professor of Education  
Mr. Darryl Bridges, Vice President for Development/Executive Director of the Foundation  
Dr. L. Fred Carter, President  
Ms. Rebecca Cross, Morning News  
Mrs. Kim Davis, Executive Assistant to the President  
Mr. Daniel Dukes, Legislative Liaison  
Mrs. Joyce Durant, Dean of the Library  
Mr. Jonathan P. Edwards, General Counsel  
Mr. Larry Falck, Media Production and Web Design Coordinator  
Dr. Rebecca Flannagan, Chair of the Faculty and Professor of English  
Dr. Karen Fries, Secretary of the Faculty and Assistant Professor of Education  
Mr. A. Glen Gourley, Vice Chair of the Faculty and Professor of Theatre Arts and Speech –  
Directing  
Mr. Murray G. Hartzler, Director of Athletics  
Dr. Christopher M. Kennedy, Associate Provost and Director of Graduate Programs  
Dr. Peter King, Provost  
Mr. Jay Kispert, Vice President for Business Affairs  
Dr. Jennifer Kunka, Associate Provost for Advising and Professor of English  
Mr. Matthew J. McColl, Director of Communications  
Dr. Tracy Meetze-Holcombe, Associate Dean of the School of Education and Professor of  
Education  
Mr. Tucker Mitchell, Executive Director of Public Affairs  
Ms. Freddricka Pressley, SGA President  
Mrs. Teresa J. Ramey, Vice President for Student Affairs and Dean of Students  
Ms. Julie D. Thomas, Interim Program Director of Physician Assistant Studies and Assistant  
Professor of Physician Assistant Studies  
Dr. Charlene Wages, Vice President for Administration  
Dr. Alissa Wartens, Associate Provost for Academic Affairs and Enrollment Management  
Mr. R. Thomas Welch, Assistant Vice President of Financial Services  
Dr. Ruth Wittmann-Price, Dean of the School of Health Sciences and Professor of Nursing  
Mr. Julian M. Young, Director of Alumni Affairs and Annual Giving

Mr. Jackson called the meeting to order at 3:00 pm, and then he asked Mrs. Davis to call the roll. He stated for the record that media notification had been made in accordance with the Freedom of Information Act, and that a quorum was present.

Mr. Jackson presented the minutes of the March 2, 2017 meeting to the board for approval. Dr. Dozier made a motion for the minutes to be approved, and the motion was seconded by Mr. McIntyre. The minutes received unanimous approval by the board.

Executive Affairs Committee:

Mr. Jackson reported that the committee met and no action was taken.

Academic Affairs and Accreditation Committee:

Mr. Moore reported the following information that was shared with the committee:

- There are fifteen new full-time faculty members coming in Fall 2017.
- Professor A. Glen Gourley is the newly elected Chair of the Faculty beginning July 1.
- Dr. Rebecca Flannagan will become the new Chair of the English, Modern Language, and Philosophy department on July 1.
- The Office of Admissions has conducted three orientation sessions for New Freshmen and New Transfers during this summer. There are five additional orientation sessions scheduled prior to the beginning of the Fall 2017 semester.
- Twelve students are currently enrolled in the Swampfox Seminar, which is a new program initiated by the Center for Academic Success and Advisement (CASA). In collaboration with the Office of Admissions, CASA identifies students who submitted test scores just below the university's minimum requirement and invites them to take this course which instructs them in math, logic, and college skills. Those students successfully completing the course will become eligible for admission to the university.
- A total of 379 degrees (343 undergraduate and 36 graduate) were conferred at commencement on May 6, and the total degrees awarded for 2016-17 is 699.
- Fall 2017 New Freshmen enrollment should meet or exceed the New Freshmen enrollment for Fall 2016.
- The School of Health Sciences received a \$1.8 million grant that allows need-based students majoring in Health Sciences to receive stipends along with mentoring and tutoring support for four years.
- Gratitude was extended to Dr. Shirley Bausmith, Dean of the School of Education, for her service to the university as she retires at the end of June. In addition, Dr. Tracy Meetze-Holcombe was welcomed as the new Dean.
- The German track in Modern Languages is being discontinued.
- A note of appreciation was read from Lynn Kostoff, a Trustee Research Scholar who retired at the end of Spring 2017. He thanked the Board of Trustees for their support of the faculty and of Dr. Carter's initiatives during his tenure here at the university.

Mr. Moore concluded his report.

## Development and Alumni Committee:

Mr. Elmore shared the following report with the board:

### Development:

- The Education Foundation Scholarship Donor/Recipient reception was held on March 28. The attendance was excellent, and a lot of positive feedback was received from the donors and scholarship recipients.
- The Chairman's Classic Golf Tournament took place on April 7 at the Country Club of South Carolina.
- Both the Non-Profit Leadership Institute and the Local Government Leadership Institute will continue in the fall of 2017.
- The Arts International Festival, which was held on April 8, was a great success.
- Bud Simmons will be the new Director of the Performing Arts Center effective July 17. Also, the PAC began its summer shows on June 16 with a great concert by Edwin McCain. Other summer concerts include Shenandoah on July 28 and the Kentucky Headhunters on August 12.
- The following new scholarships have been established:
  1. Brian Kelley Scholarship
  2. David Peterson Scholarship
  3. City of Bennettsville Scholarship
- The following donations have recently been received by the Education Foundation:
  1. McLeod Regional Medical Center donated \$75,000 for Health Sciences programs.
  2. Duke Energy Foundation donated \$50,000 for Teacher Education scholarships.
  3. A donation of \$5,000 was received from Wells Fargo for scholarships.

### Alumni:

- Eight new members were elected to the Alumni Board:
  1. Rob Ardis (Florence)
  2. Fabienne Payne (Columbia)
  3. Sherry Lampack Nordine (Florence)
  4. Ernestine McNair Dupree (Florence)
  5. Vicki Schmidt Elliott (Sumter)
  6. Kristen Ford Holt (Florence)
  7. David Jason Driver (Knoxville, TN)
  8. John Sweeney (Florence)

Mr. Driver is the first out-of-state member of the Alumni Board.

- Newly elected officers for the Alumni Board are:

President: Tim Hunter (Newberry)  
Vice-President: Tim Hill (Lexington)  
Secretary: Natasha Bradley (Aiken)

- An Alumni Meet and Greet Reception was held in Greenville on June 6. Other receptions are being planned for July in Aiken or Augusta, and after the fall semester begins in Myrtle Beach and Charleston.
- An Annual Fund Drive is currently underway by direct mail and email.
- The Young Alumni Council recently had their elections, and they will be working with the Student Alumni Association to plan activities for the fall semester.
- The foundation recently received an unmodified audit opinion during the annual audit. It was also noted that 90% of the Foundation expenses went to scholarships and other program support areas while approximately 10% went toward general and administrative expenses, which is highly commendable.

Mr. Elmore concluded his report.

Financial Affairs and Facilities Committee:

Mr. Jones shared the following information from the committee meeting:

Budget Summary Report:

- Spring 2017 revenue has been collected, with 97.2% of the budgeted amount received.
- Late Spring revenues were \$31,000 short of the \$210,000 budget projection. However, as of May 31, it is expected that Summer I revenues will align with the amount budgeted.
- It is expected that over 99.2% of budgeted revenue will be received by fiscal year end.
- As of May 31, 89% of general funds were expended, which aligns with budget expectations.
- Total employee headcount is currently 498, and FTE is 444.86. This change is due to the addition of three employees in the facilities/campus police area. The four year change is 11 for headcount and 10.60 for FTE.
- The Financial Aid Office made a final estimate of aid for 2016-17 equaling \$52,622,274. The increase in aid this year was mainly due to the receipt of approximately \$500,000 in federal funds for scholarship grant awards for the Nursing program. It is anticipated that total financial aid will increase to \$54.3 million, which is largely due to a combination of grants, scholarships, and loans estimated by the Financial Aid Office.
- Resolution 03-17 for University Budget Approval was presented to the board, which comes from the committee with unanimous approval. Mr. Jones made a motion for the resolution to be approved, and Mr. Elmore seconded the motion. The resolution received unanimous approval by the board.
- Resolution 04-17 for a Purchasing Card Authorization Increase for Select University Employees was presented to the board, which comes from the committee with unanimous approval. Mr. Jones made a motion for the resolution to be approved, and Mr. Coleman seconded the motion. Mr. Gunn stated that, since he is the Chief Administrative Officer of the South Carolina Comptroller General's Office which oversees the procurement card program for state agencies, he would not engage in discussion during the board meeting and would abstain when the vote is called. The resolution received unanimous approval by the voting board members.

Facilities:

- Resolution 05-17 for Approval of the 2017 Campus Development Master Plan was presented to the board, which comes from the committee with unanimous approval. Mr. Jones made a motion for the resolution to be approved, and Mr. McIntyre seconded the motion. The resolution received unanimous approval by the board.

Mr. Jones concluded his report.

Student Affairs and Athletics Committee:

Mr. Bryson presented the following information reported to the committee:

Student Affairs:

- Student Affairs participated in Gender Week (March 27-31), which included programs such as the Men of Character Panel Discussion and the Women of Strength event.
- The Annual Student Leadership Conference was a success with approximately 63 students attending.
- The University Programming board sponsored three alcohol education events which included a Mocktail Party, an Alcohol Awareness Panel, and a DUI Simulator Event.
- The Student Life Awards was held on April 18. There were ten students receiving the Pride of the Patriot Award, one of which was SGA President Fredricka Pressley. Also, Rose Williams, a senior nursing student, received the Leadership Legacy Award.
- In September 2016, the Student Government Association began providing color printing services to student organizations on campus. Since that time, they have printed program announcements for more than forty different student organizations.
- The SGA partnered with the Rogers Library to provide refreshments for students studying in the library during the extended hours for the spring semester final exam period. The SGA also gave helpful study tips to each student participating.
- On March 10, the SGA took sixteen students to Washington D. C. for a three-day, two-night educational leadership tour. They visited SC delegates within the US Congress, toured the Capitol building, visited monuments, and explored cultural venues such as the African American History and Culture Museum, the Holocaust Museum, and the John F. Kennedy Performing Arts Center.
- The newly elected Student Government Association Officers for the 2017-18 academic year are:  
  
President: Mercedes Smith  
Vice-President: Glennie Tanner  
Secretary: Brittany Greene  
Treasurer: Deja McClain
- New Freshman Move-in is scheduled for August 19.

## Athletics:

- The Spring 2017 GPA for student athletes is 2.88, which is once again higher than the overall undergraduate GPA.
- 92 student athletes received a 3.0 or higher for the spring semester, and 15 had a perfect 4.0 GPA.
- 13 new student athletes were named to the national collegiate athletic honor society, Chi Alpha Sigma. They must have completed five semesters, have a 3.4 GPA or higher, and be screened by a committee before being made a member of Chi Alpha Sigma.
- The women's tennis team finished their season with a national ranking of 23, and the men's tennis team was ranked 38. Also, the women's tennis team made their ninth appearance over the past eleven years in the NCAA Division II national tournament.
- Annual cash gifts received from the Swamp Fox Silent Auction and the Swamp Fox Campaign for 2016-17 totaled \$167,116. This is slightly higher than the 2015-16 total of \$153,034. Funds raised for 2016-17 from annual events, special gifts, and in-kind donations totaled \$363,936.

Mr. Bryson concluded his report.

## President's Report:

Dr. Carter made the following comments during his report:

- Over the past few months, the university has mourned the loss of four long-time faculty members: Dr. Lloyd Birch, Dr. Harlan Hawkins, Dr. Tom Roop, and Dr. David Peterson. They were instrumental in the development of the curriculum in their respective disciplines, and were faculty leaders at this university. Gratitude was expressed for the support that was shown by university faculty, staff, and Board of Trustees at their funerals.
- Appreciation was expressed to the board for passing the 3% tuition increase and the 1.5% increase in pay for faculty and staff.
- Both the Campus Development Master Plan as presented today and the Campus Development Summary for 2001-2017 do a very good job of encapsulating the past, present, and future of university capital development. The three capital priorities right now are:
  1. Medical and Health Education Classroom Complex Renovation - Provided that the bond bill is passed, this renovation will begin in the summer of 2018 and should be completed by the summer of 2019.
  2. The Honors Learning Center – Remaining funds for construction of this building will hopefully be obtained over the next two years. The goal is to have construction complete by the fall of 2020.
  3. School of Education/School of Business Building
- Faculty and staff have been working diligently on our upcoming SACS reaffirmation. Dr. Rusty Ward is doing a fine job in leading this effort. He will attend the August Board Retreat to report on the status of the university's reaffirmation and to give the trustees a copy of the university's accreditation plan. The accreditation plan will be submitted to

SACS in September 2017, and a site visit from the SACS evaluators will follow in March 2018.

- Key university personnel changes:
  1. After five successful years as Chair of the Faculty, Dr. Rebecca Flannagan will be leaving that position to become Chair of the English, Modern Language and Philosophy department. Gratitude was expressed for her service as Chair of the Faculty.
  2. Dr. Chris Johnson is leaving his position as Chair of the English, Modern Language and Philosophy department to assume duties as Director of the McNair Center.
  3. Mr. Tucker Mitchell is being promoted to the position of Vice President for Communications.
- The Staff Awards Luncheon was a fine event, and it is a great way to show appreciation to the employees for all that they do here at the university. It is evident that the employees appreciate this university and have great respect for the Board of Trustees.

Dr. Carter concluded his report.

Unfinished Business:

None

New Business:

Mr. Jackson noted the following:

- The Agency Head Evaluation for Dr. Carter will be due in a few weeks, and board members are asked to contact Mr. Jackson if they have any comments or suggestions that they would like included in this report.
- Dr. Mark Bunch resigned from the board because he recently moved to Bennettsville, which is outside of his elected district. A plaque recognizing Dr. Bunch's service on the board was given to Mr. McIntyre to take to him since he did not attend the meeting.

Executive Session

Not needed

Mr. Jackson reminded everyone that the Board Retreat/Meeting will be held on August 3 at The Cottage. The Executive Committee will meet at 9:00, and the retreat will begin at 10:00. Later that evening, the board members are invited to enjoy a Redwolves game at Sparrow Stadium.

Respectfully Submitted,

William Edward Gunn  
Secretary