

## BOARD OF TRUSTEES FOR FRANCIS MARION UNIVERSITY

Francis Marion University  
President's Board Room, Stokes Administration Building  
Friday, August 6, 2010 – 11:30am –12:00pm

### Presiding:

Mr. William W. Coleman, Jr.  
Chairman

### Present:

Mr. Bradley R. Boles  
Mr. James A. Brown  
Mr. T. Hal Campbell  
Dr. H. Randall Dozier  
Mr. L. Franklin Elmore  
Mr. R. Tracy Freeman  
Mr. Eddie Gunn  
Mr. Kenneth W. Jackson  
Senator Hugh K. Leatherman, Sr.  
*Member Emeritus*  
Mr. Robert E. Lee  
Mr. George C. McIntyre  
Mr. Timothy F. Norwood, Sr.  
Mr. W. C. Stanton

### Others Present:

Mr. D. Keith Best, Chair of the Faculty and Professor of Theatre Arts  
Mr. Darryl L. Bridges, Vice President for Public and Community Affairs  
Dr. L. Fred Carter, President  
Dr. Richard Chapman, Provost  
Ms. Angela R. Crosland, Public Information Coordinator  
Mrs. Kimberly G. Davis, Assistant Director of Institutional Research and Human Resources  
Assistant  
Mr. Jay Dowd, Vice President for Development/Executive Director of FMU Foundation  
Mr. Daniel Dukes, Legislative Liaison  
Dr. James R. Faulkenberry, Dean of Education and Professor of Education  
Dr. Rebecca H. Flannagan, Vice Chair of the Faculty and Professor of English  
Mr. A. Glen Gourley, Secretary of the Faculty and Professor of Theatre Arts  
Mr. Murray G. Hartzler, Director of Athletics  
Mrs. D. Ashley Jacobs, Executive Assistant to the President  
Mr. Jay Kispert, Vice President for Business Affairs  
Dr. Kenneth D. Kitts, Associate Provost for Academic Affairs and Enrollment Management  
Mrs. Teresa J. Ramey, Vice President for Student Affairs  
Mr. Julian M. Young, Director of Alumni Affairs  
Dr. Charlene Wages, Vice President for Administration

Mr. William Coleman called the meeting to order at 11:30 am. He then asked Mrs. Ashley Jacobs to call the roll. Mr. Coleman then noted for the record that media notification had been made in accordance with the Freedom of Information Act, and that a quorum was present.

Mr. Coleman presented the minutes of the June 18, 2010 Board Meeting to the Board for approval. Mr. George McIntyre made a motion for the minutes to be approved. The motion was seconded by Dr. Randy Dozier. The minutes received unanimous approval by the Board.

#### Academic Affairs and Accreditation Committee:

On behalf of the Academic Affairs and Accreditation Committee, Mr. Hal Campbell reported on the committee's morning meeting. Professor Keith Best, the Chair of the Faculty, announced that New Faculty Orientation will take place on August 20, 2010 with 13 new full time and 12 part time faculty members in attendance. Dr. Ken Kitts, Associate Provost, reported that he continues to be encouraged about enrollment for the fall 2010 semester and that he will have the final numbers in September 2010. This year's in-coming class has 145 students that are on institutional scholarships, including 2 McNair Scholars, 9 Patriot Scholars and more than 100 Fellows. The average SAT score for the entering freshman class appears to have increased 10 points as compared to last year (to an average score of 970). There are 22 new international students this year.

Dr. Richard Chapman reported that Professor Travis Knowles and Dr. Jeffery Camper of the Department of Biology, along with one of our FMU students, traveled to Ecuador during the summer to conduct research. Dr. Lynn Kostoff's novel, *Late Rain* was released in hardback and paperback from Tyrus Books on August 1, 2010. Dr. John Tuttle's play, *Holy Ghost*, was produced by the Theatre of Note in Hollywood, California during the spring. Mr. Campbell ended his report by announcing that the new Chair of the Department of Nursing is Dr. Ruth Wittmann-Price.

#### Development and Alumni Committee:

Mr. Brad Boles reported that Mr. Jay Dowd informed the Board that NPLI is in its 10<sup>th</sup> year and that it filled very quickly. Normally they have 30 slots but they extended it to 32 with a waiting list. They are happy to see that many of the attendees are in high leadership positions. Currently, the NPLI has reached 32 of the 46 counties in South Carolina and one in North Carolina. Additionally, the Development Board is working on increasing their web presence to increase development.

Mr. Boles then referred to Mr. Julian Young's report for the Alumni Committee. They are working on developing communications and social networking sites for the Alumni. The Alumni Association web page has gone from approximately 30,000 hits to 55,000 hits in the last year. Currently, they have 4,091 alumni on email and they are looking to find ways to increase that number. Social Networking sites such as Facebook and Linked-in are becoming more popular. The FMU Alumni Association Facebook site has 576 members and the FMU Student Alumni Association Facebook site has 130. The Alumni Affairs Office will continue to increase their use of electronic communications to reduce expenses.

Mr. Boles then gave an update about the Swamp Fox Alert System which is a campus alert system that ensures the safety of everyone in the event of an emergency. It works by notifying students, faculty and staff via text message, instant message and by sounding an alarm that broadcasts over the PA system campus wide. To better prepare, the University partners with local law enforcement once a year to simulate an emergency. He stated that FMU is well prepared in the case of an emergency. Mr. Boles ended his reported by commending the good work of Mrs. Libby Cooper, Mr. Darryl Bridges, Mr. Harry Logan and Mr. Larry Faulk on the 40<sup>th</sup> anniversary video.

#### Executive Affairs Committee:

Mr. Coleman reported that the executive committee met but no action was taken.

#### Financial Affairs and Facilities Committee:

Dr. Randy Dozier asked the Board to turn to their Budget Summary Reports in their Board Notebooks. He noted that Francis Marion has received \$350,000 dollars from the EIA Education Improvement Act Award. Also, there was very little change over the last 4 years in Employees Headcount and FTE which shows the stability of the university. Then he presented the difference in Federal Pell Grants over the last four years. Federal Pell Grant monies have increased from \$4.1 million dollars in 2006-2007 to a projected \$9.0 million dollars in 2010-2011 which is due to the new availability for students to receive money for summer school, larger awards and student growth.

Dr. Dozier ended his report with a Facilities update. He stated that the Performing Arts Center is 95% completed with the expectation that it will be completed in December of 2010 or January 2011. There will be a Gala held at the Performing Arts Center in September 2011. The Athletics Complex is in the design phase now. Construction will begin in December 2011 and completion is expected in the spring of 2012.

#### Student Affairs and Athletics Committee:

Mr. Ken Jackson asked Board Members to participate in the freshmen move-in scheduled for August 21, 2010. He also stated that the Honor Code is being developed for next fall.

Lastly, Mr. Jackson announced that the Division I NCAA Committee will meet within the next month. They plan to present the new criteria for entrance into Division I in January 2011.

#### President's Report:

Dr. Carter thanked the Board for their attendance at the retreat. Then he encouraged the members to assist with freshmen move-in because it is a great opportunity to meet students and parents. He thanked Darryl Bridges and Teresa Ramey for a wonderful job of getting student organizations involved in the move-in. Dr. Carter also praised the 40<sup>th</sup> Anniversary Video and promised that the trustees would be mailed a copy within the next few weeks.

Dr. Carter then presented the University's focus for the next few years. This involves providing quality education and producing excellent alumni who assume leadership positions in the area, state and nation. It also involves the well-being of the Pee Dee Region by identifying problems and collaborating to address them. Forty years ago, Francis Marion was founded as a university to enhance the Pee Dee Region, and that should continue to be our primary goal.

Dr. Carter hopes to partner with the Morning News to issue a State of the Pee Dee Report next summer. The report will assess what we have accomplished thus far as a region and where we will likely go in the future.

He also indicated that the university should honor two distinguished residents of the Pee Dee by presenting them with a Marion Medallion at a special ceremony each year on Francis Marion Day.

Dr. Carter stated that it has been a tough year financially and our state appropriations had diminished by \$4.1 million. In deference to this we will continue to focus on scholarship fundraising. Mr. Reamer King, Chairman of the Foundation, has indicated a willingness to champion this effort.

Finally, Dr. Carter thanked the Board for working harmoniously together and continuing to provide constructive guidance to the administration.

Senator Leatherman also thanked the Board for their diligence and hard work.

#### Unfinished Business

None

#### New Business

None

Mr. Coleman made a motion to adjourn. Mr. Lee seconded the motion. The Board adjourned at 12:00 pm.

Respectfully Submitted

William W. Coleman  
Chairman