



SCHOOL OF BUSINESS

Dean: Dr. Hari K. Rajagopalan

Associate Dean of the School of Business: TBD

Faculty: Joe Aniello, Kenneth Araujo, Kay Belanger, Charles Carpenter, Fred David, Marie DeVincenzo, Mary Dittman, David Franck, Michael Hughes, Brad Johnson, Ben Kyer, Jeremy Lewis, Jonathan Munn, Caroliniana Padgett, Susan Peters, Kay Poston, Hari Rajagopalan, Padmaja Rao, Neil Riley, Jan Serrano, Herbert Setzler, Elizabeth Sharer, Yong Shin, Allen Smith, Pam Turner, Regina Yanson

VISION STATEMENT

The School of Business at Francis Marion University strives to provide the highest quality baccalaureate and master's degree business programs offered at a small, comprehensive university in the southeastern United States.

MISSION STATEMENT

The School of Business at FMU strives to provide learning opportunities for students from a range of backgrounds and transform them into globally competitive business men and women.

We teach students to think logically, communicate effectively, develop an understanding and appreciation of the global business environment, and follow high ethical standards. Our students develop conceptual and analytical skills needed to be successful leaders in both private and public institutions. Our business curriculum is strengthened by a strong liberal arts focus within the broader University.

Accredited at both the graduate and undergraduate levels, the School of Business at FMU has a mission of teaching, research, and service. Nearly our entire faculty holds a doctorate in the area they teach. Our small classroom environment promotes interaction among students and faculty. Our internship program and placement efforts actively assist students in finding meaningful jobs. Our faculty conducts research and service activities that enhance the region's economic and industrial development. Most of our undergraduate students major in accounting, business economics, finance, general business, management, management information systems, or marketing, to achieve a Bachelor of Business Administration degree. Other School of Business students major in economics and achieve a Bachelor of Arts or Bachelor of Science degree. Our graduate students work to achieve a Master of Business Administration degree. Through the Center for Entrepreneurship, the School works with area for-profit and not-for-profit firms and integrates those experiences into our business classes. The School of Business seeks students locally and globally of all ages and ethnic backgrounds and serves them in a friendly, considerate manner.

OBJECTIVES

Within this mission, the School of Business recognizes four key objectives:

1. Continuous improvement in providing high-quality learning opportunities with emphasis upon the development of students who think logically, appreciate creativity, communicate effectively, understand and appreciate the global business environment, and are guided by high ethical standards.
2. To generate research broadly, and to disseminate expertise in order to enhance our region's economic and industrial development.

3. To provide an environment conducive to multiculturalism and the appreciation of the relationship of our region to broader global environments.

4. Continuous faculty development in teaching, research, and service.

The School of Business offers programs which lead to the following degrees:

Bachelor of Business Administration

Bachelor of Arts in Economics

Bachelor of Science in Economics

Bachelor of Science in Computer Science

BACHELOR OF BUSINESS ADMINISTRATION PROGRAM

The degree of Bachelor of Business Administration (B.B.A.) offers a major in accounting, business economics, management information systems, finance, general business, management, or marketing.

Students seeking a B.B.A. degree enter as pre-business students. After meeting the requirements specified below, students select one of the seven majors in the School in order to meet graduation requirements. Admission to the Bachelor of Business Administration program is a prerequisite for enrollment in any 300- or 400-level business course. Students advance from pre-business to a major in the School upon meeting the following requirements:

1. Completion of Accounting 201, Business 150 and Economics 203 with an average grade point average of 2.0 or higher in these courses.
2. Completion of 36 hours of undergraduate credit.
3. Completion of all undergraduate courses taken at FMU with a cumulative grade point average of 2.0 or higher.

Students will be informed by email to their University email account upon completion of these requirements and asked at that time to select a major. An adviser in the major will be assigned.

As a requirement for graduation with a Bachelor of Business Administration, a student must have:

1. Attained an overall grade point average of 2.0 or higher in all courses taken at the University, a grade point average of 2.0 or higher in the courses taken in the Department of Business Administration and Economics, and a grade point average of 2.0 or higher in major courses.
2. Completed the program assessment examination required in all majors in the School of Business.
3. Completed at FMU at least 50 percent of the business credit hours required for the B.B.A. degree.