

BOARD OF TRUSTEES FOR FRANCIS MARION UNIVERSITY

Francis Marion University

The Cottage, Hendrick Room

Thursday, February 26, 2015 – 5:00 pm – 5:45 pm

Presiding:

Mr. George C. McIntyre, Chairman

Present:

Mr. Jody Bryson
Dr. James M. Bunch
Mr. William W. Coleman
Dr. H. Randall Dozier
Mr. L. Franklin Elmore
Rev. Mary M. Finklea
Mr. R. Tracy Freeman
Mr. William Edward Gunn
Mrs. Patricia C. Hartung
Mr. Kenneth W. Jackson
Mr. Stephen N. Jones
Mr. Robert E. Lee
Mr. Mark S. Moore
Dr. J. Kevin O'Kelly
Mrs. Gail Ness Richardson

Others Present:

Mr. D. Keith Best, Associate Provost & Professor of Theatre Arts – Acting
Mr. Darryl Bridges, Vice President for Development/Executive Director of the Foundation
Mr. Thomas Brown, Student Worker – Instructional Technology and Electronic Media Services
Dr. L. Fred Carter, President
Dr. Richard Chapman, Provost
Ms. Angela Crosland, Director of Communications
Mrs. Kim Davis, Executive Assistant to the President
Mr. Jonathan P. Edwards, General Counsel
Dr. Larry Engelhardt, Secretary of the Faculty and Associate Professor of Physics
Mr. Larry Falck, Media Production and Web Design Coordinator
Dr. Rebecca Flannagan, Chair of the Faculty and Professor of English
Mr. A. Glen Gourley, Vice Chair of the Faculty and Professor of Theatre Arts and Speech –
Directing
Mr. Murray G. Hartzler, Director of Athletics
Dr. John R. Hester, Associate Provost and Director of the Center for the Child
Mr. R. Dustin James, SGA President
Mr. Jay Kispert, Vice President for Business Affairs
Dr. Peter King, Associate Provost for Academic Affairs and Enrollment Management
Mr. Tucker Mitchell, Executive Director of Public Affairs
Ms. Kiata Moody - Student Worker – Instructional Technology and Electronic Media Services
Dr. Barry O'Brien, Dean of the School of Business and Associate Professor of Economics
Mrs. Teresa J. Ramey, Vice President for Student Affairs
Ms. Melissa Rollins, Reporter for Morning News
Dr. Charlene Wages, Vice President for Administration

Mr. George McIntyre called the meeting to order at 5:00 pm. He asked Rev. Finklea to give the invocation then asked Mrs. Davis to call the roll. Mr. McIntyre noted that Mr. Keels has an excused absence. He then stated for the record that media notification had been made in accordance with the Freedom of Information Act, and that a quorum was present.

Mr. McIntyre presented the minutes of the November 6, 2014, Board Meeting to the Board for approval. Mr. Coleman made a motion for the minutes to be approved. The motion was seconded by Mr. Lee. The minutes received unanimous approval by the Board.

Executive Affairs Committee:

Mr. McIntyre stated that the committee has a matter of action to bring before the Board regarding the Policy for the Naming Facilities. The committee reviewed the current policy, which has existed for sixteen years, and determined that the policy needed to be simplified in order to make the process more efficient. Mr. McIntyre asked that a motion be made to approve the updated policy. Mr. Elmore made a motion for approval, and Dr. Dozier seconded the motion. The minutes received unanimous approval by the Board.

Academic Affairs and Accreditation Committee:

Dr. Bunch presented the following information that was shared with the committee:

- Dr. Rebecca Flannagan has been elected Chair of the Faculty for her fourth consecutive term.
- The Admissions Office is busy recruiting and processing applications from prospective students.
- Open Houses are scheduled for March 7 and April 11. There are 157 students signed up to attend on March 7.
- McNair Scholarship interviews have been held, and three recipients were selected and have accepted the scholarship. There are approximately 135 students who will be interviewed by faculty for other scholarships. A reception for these scholarship recipients is being planned for May 2.
- Summer orientation events are being planned. There will be two 2-day events and two 1-day events, along with two transfer student orientations. Enrollment Management is in the process of hiring and training thirty student orientation leaders for these orientations.
- As of last week, the Admissions Office has reported that 3370 new student applications have been received for the Fall 2015 term, and 1755 of those students have been tentatively accepted, pending final grades.
- There were 236 undergraduate degrees and 69 graduate degrees awarded at commencement on December 13, 2014.
- Dr. Ann Stoeckmann, along with Dr. Lorianne Turner and Dr. Shayna Wrighten, will be taking four of their students to the INBRE Science Symposium at the University of South Carolina to present their research.

- The History Department has six students that will present their papers at the Carolinas Regional Conference of Phi Alpha Theta (History Honors Society). The conference will take place at University of South Carolina-Beaufort on April 18.
- The Political Science Department will be hosting the South Carolina Political Science Association conference on February 28.
- The School of Business just completed an accreditation review by the Association to Advance Collegiate Schools of Business. The report was positive, and there will be a press release regarding this review in April.
- School of Business undergraduate and graduate students in capstone courses in marketing developed and presented marketing strategies to senior leadership at some of the largest businesses in the Pee Dee Region.
- Dr. Shirley Bausmith has co-authored an article that was published in the *Rural Special Education Quarterly* and was selected as the winner of the RSEQ Research Article of the Year.

Dr. Bunch concluded his report.

Development and Alumni Committee:

Mr. Coleman shared the following report with the Board:

Development:

- The Foundation Scholarship Donor/Recipient Reception is scheduled for March 3.
- The Foundation Golf Tournament is scheduled for Friday, March 27 at the Country Club of South Carolina. Sponsors of this event are Johnson Controls, Sexton Dental Clinic, Pinnacle Network Solutions, and BB&T.
- The Swamp Fox Club Silent Auction will be held on April 17 at the Performing Arts Center.
- The Non-Profit Leadership Institute will soon be concluding its thirteenth year with twenty-nine participants that will be graduating in April.
- The Rural Leadership Institute is involved in projects such as community gardens, mentoring programs, summer camps for youth, a prisoner re-entry program, and the establishment of a Boys and Girls Club.
- Arts International is scheduled for April 11 in downtown Florence and is being presented jointly by FMU and the City of Florence.
- The Performing Arts Center continues to thrive and offer many great concerts and plays.

Alumni:

- The Psychology Department held an Alumni Awards Event on November 24.
- The School of Education Alumni Awards Reception was held on February 17.
- The School of Business Alumni Awards Breakfast was held on February 20.
- FMU Homecoming events were held on February 21.
- The Alumni Association Awards Gala will be held on February 26 at 6:30 at the Performing Arts Center.
- The Alumni Office continues to have success in connection with alumni through Patriot Power Lunches at regional businesses and industries that employ FMU graduates. There are four of these lunch events scheduled during 2015.

Mr. Coleman concluded his report.

Financial Affairs and Facilities Committee:

Dr. Randy Dozier gave the following report from the committee meeting:

- Non-recurring appropriations for the Physician Assistant Program in the amount of \$23,000 and the Center of Excellence in the amount of \$350,000 have been received.
- Spring 2015 tuition revenue is reported at \$15,845,632.
- Tuition revenue for undergraduate nursing students has exceeded budget expectations by \$280,651 and non-nursing graduate revenue by \$59,395.
- Total anticipated revenue is \$82,250,605, and year-to-date revenue is \$64,308,433. Spring student aid revenue was not fully received when the Budget Summary Report was completed.
- General expenditures are progressing as expected with approximately 44.7% of the budget expended at the time of the Budget Summary Report.
- Total employee headcount is currently 492, and FTE is 438.71.
- Funds for financial assistance have increased by approximately \$576,000 since the Budget Summary Report given in November 2014. This is mainly due to an increase in grants, scholarships, and tuition waivers.
- Total financial aid is budgeted at \$52,759,546, which is approximately 0.2% more than last year.
- There are currently 87% of undergraduate students receiving financial aid.

Dr. Dozier concluded his report.

Student Affairs and Athletics Committee:

Mr. Lee presented the following information reported to the committee:

Student Affairs:

- The Martin Luther King, Jr., Celebration was held on January 25. Mr. James T. McLawhorn, President and Chief Executive Officer of the Columbia Urban League, was the keynote speaker.
- The International Holocaust Remembrance Program was held on January 27. A presentation was made by Dr. Frederica K. Clementi, Associate Professor of Jewish Studies at the University of South Carolina.
- The Career Development Office is developing a program for graduate students who are seeking assistance in preparing for employment.

Athletics:

- Due to the inclement weather, the University of North Carolina baseball team will play the University of Rhode Island on February 27 and 28 at Cornell Field. In addition, the University of Virginia softball team will play the University of Pittsburgh at the FMU Softball Field.
- Average GPA for FMU Athletes is 3.0 for the second time. The first time this happened was in 2012.
- Ms. Lindsey Morgan, former Assistant Women's Soccer Coach at Appalachian State University, has been named as the new Head Women's Soccer Coach at FMU.
- Devin Nelson, who is a member of the Men's Cross Country team, has been named to the 2014 NCAA Division All-Academic Team. He is the eighth FMU runner to earn national All-Academic recognition.
- This is the last Board meeting for current SGA President, Dustin James. Mr. Lee acknowledged the wonderful job Dustin has done as SGA President and thanked him for his service in this capacity.

Mr. Lee concluded his report.

President's Report:

Dr. Carter gave the following report to the Board:

- Dr. Carter thanked the Board for passing the revisions to the Policy for the Naming of Facilities. The revisions only streamline this process and do not change the criteria by which someone is honored through the naming of a facility.

- Dr. Carter recognized Dustin James and thanked him for his contributions as SGA President. He also noted that, as SGA President, Dustin has led in reforming student elections and Student Senate procedures.
- The House Ways and Means Committee produced its version of the budget. The University was successful in obtaining \$1 million for academic computer software. Dr. Carter acknowledged the efforts of Rep. Phillip Lowe in securing these funds. This budget bill will now move to the House of Representatives for voting, then subsequently to the Senate.
- The House Ways and Means Committee also authorized the issuing of a bond bill. It has been sixteen years since a bond bill has been issued in South Carolina. In that last bond bill we received \$750,000 for architectural and engineering work for a new School of Business/School of Education building. The new bond bill includes \$7.5 million additional funds for this School of Business/School of Education.
- Fundraising efforts continue to be consistent and vibrant, with the University raising an average of slightly more than \$6 million per year.
- At the last Florence County Council meeting, Council Member Kent Caudle made a motion that \$100,000 be appropriated to the University for capital facilities expenses, and this was approved by the County Council. Dr. Carter acknowledged appreciation of these funds and stated that the money will be used to purchase equipment for the new health sciences building.
- Fifteen new faculty members have been hired for the 2015-2016 academic year. Eleven of these new hires are replacements for retiring faculty, and four are new positions.
- The Alumni Awards Gala will be held tonight at 6:30 pm at the Performing Arts Center. The alums being honored are: Deborah W. Hyler – Outstanding Alumnus Award; Emily Brandenburg McMillan – Benjamin Wall Ingram III Young Alumnus Award; Stacey Y. Brayboy – Professional Industry Award in Public Service and Law; and Bradley A. Sponic – Professional Industry Award in Education and Arts.

Dr. Carter concluded his report by thanking the Board members for their support to FMU.

Unfinished Business:

No unfinished business.

New Business:

No new business.

Executive Session:

Mr. McIntyre asked that a motion be made for the Board to go into Executive Session to discuss a personnel matter. The motion was made by Mr. Lee and seconded by Mr. Jackson. The Board gave unanimous approval.

After the Executive Session, Mr. McIntyre asked that a motion be made for the Board to return to Open Session. The motion was made by Mr. Freeman and seconded by Mr. Elmore. The Board gave unanimous approval. Mr. McIntyre then recognized Mr. Jackson to make a motion regarding the personnel matter discussed in Executive Session. Mr. Jackson made a motion to renew Dr. Carter's contract from July 1, 2015 to July 1, 2020 and to authorize Mr. McIntyre to finalize the contractual details with Dr. Carter. This motion was seconded by Mr. Elmore. The Board gave unanimous approval.

Mr. McIntyre reminded the Board members of some upcoming dates:

March 30, 2015 at noon – Statement of Economic Interest Due

May 9, 2015 – Spring 2015 Commencement

June 25, 2015 – Quarterly Board Meeting

Mr. McIntyre asked that a motion be made to adjourn the meeting. The motion was made by Mr. Coleman and seconded by Mr. Freeman. The meeting was adjourned at 5:45 pm.

Respectfully Submitted,

Kenneth W. Jackson
Secretary