

- \*\* Reduced number of performances (3 to 2).
- \*\*\*The third show was two one-acts for children that was also part of our Arts International Festival. Festival seating was used and no tickets were required.
- †Reduced number of performances (4 to 3).
- ‡Reduced seating capacity (from normal 355 down to 335).
- Increase number of performances (4 to 5) substituting 2 Art's Alive! matinee performances for Saturday evening's performance.
- ©Reduced seating capacity for "thrust" production.
- °Increased number of performances (4 to 7), including Saturday morning "children only" matinee.

The benchmark for this area of assessment is a season average of 75% capacity.

Additionally, all five (100%) of the five theatre arts faculty were involved in at least one production as a director or designer.

A closer examination of audience demographics indicates:

	FMU Students	Adults/ Community	Faculty/ Staff	Cast
Show #1	77%	10%	4%	9%
Show #2	N/A	N/A	N/A	N/A
Show #3	78%	13%	4%	5%
Season Total	78%	11%	4%	7%

Analysis of these statistics indicates that the majority of the University Theatre's audience is from the FMU student body (our primary target audience). Additional study of these statistics shows a very limited attendance by the surrounding and academic communities (a growing concern).

10 Year Attendance Totals:

Season	Total Attendees
2014-2015	1424
2013-2014	1055
2012-2013	1665
2011-2012	*****1753