

d. Increase interaction between U.S. and international students.

V. **Develop the technology on campus to address future needs of students, faculty, staff and administrators.** *4., 8., 12.*

- a. Provide students with more opportunities to develop technological skills for a global economy.
- b. Develop and support the technology resources of the campus.
- c. Develop infrastructure for planning and developing online and hybrid courses.

VI. **Maintain investments in information resources and educational support services.** *4., 12.*

- a. Continue adequate funding for and updating of library resources.
- b. Continue adequate funding for and updating of support units on campus such as the Media Center, Writing Center, Tutoring Center, etc.

VII. **Increase student enrollment and retention** *1., 2., 3., 10., 12., 13.*

- a. Work with Pee Dee area high schools to ensure that graduates are prepared for higher education.
 - i. Swamp Fox Writing Project and Course Alignment projects make specific curricular connections between area teachers and FMU professors.
 - ii. Center of Excellence programs for teachers of children of poverty enhance understanding of student performances.
- b. Expand curricular offerings to non-traditional students and retirees and consider alternative delivery systems that might be more attractive to these groups.
- c. Ensure affordability of tuition and fees in order to maintain the University's focus on access and equity.
- d. Provide a vibrant campus life through a variety of artistic, cultural and recreational events.
- e. Identify at-risk students and provide strategies for their increased success.
- f. Increase number of University Life offerings and other support programs such as GearUp in order to improve students' academic success.
- g. Offer community outreach opportunities that will benefit area residents such as FMU's Arch Program and the Non-Profit Leadership Initiative.
- h. Continue to develop our marketing efforts to include our web presence.
- i. Continue on-campus scholarship interviews with faculty and staff members.

VIII. **Increase external funding.** *1., 3., 6., 8., 13.*

- a. Expand scholarship opportunities for top academic students.
- b. Explore external funding opportunities for faculty research and development.
 - i. Enhance a proactive Grants Office.
 - ii. Coordinate new funding efforts and initiatives across disciplines.
- c. Increase funding for the Francis Marion University Foundation.
- d. Solicit more support and assistance from alumni while strengthening their ties to the University.

IX. **Increase opportunities for student involvement within business, governmental, and public organizations.** *10., 12., 13.*

- a. Support efforts by faculty who plan, arrange, and supervise internships and other non-traditional educational opportunities.
- b. Explore cooperative work-study programs within the community.

X. **Emphasize career development and job placement services for all students of the University.** *2., 10., 12.*