

**Agenda**  
**Faculty Senate Meeting**  
**April 15, 2013**

- I. Call to order and Roll Call**
- II. Approval of Minutes from the March 11, 2013 meeting**
- III. Elections**
  - A. Vice-Chair**
  - B. Secretary**
- IV. Reports from standing committees**
- V. Report from the Executive Committee**
- VI. Report from Academic Affairs Committee (*See attachment for complete proposals.*)**
  - 1. School of Business
    - Item A. Changes prerequisites for Management Science- Management Courses.
    - Item B. Changes prerequisites for Management Science - MIS Courses.
    - Item C. Changes prerequisites for Business Decision Support Systems - MIS Courses.
  - 2. Department of Mass Communications
    - Item A. Changes prerequisites for 13 Mass Communication courses, and changes hours of three courses to 3 credits.
    - Item B. Changes prerequisites for Media Law and Media Ethics.
- VII. Old Business**
- VIII. New Business**
- IX. Announcements**
- X. Adjournment**

**Attachment to the Senate Agenda – April 15, 2014**

**I. Proposal from the School of Business:**

- A. Page 164 of the 2013-14 Catalog  
CHANGE the pre-requisites for 373 under Management Courses

**FROM:**

**373 Management Science (3) (Prerequisite: 355) S.**

**TO:**

**373 Management Science (3) (Prerequisite: BUS 305)**

- B. Page 164 of the 2013-14 Catalog  
CHANGE the pre-requisites for 373 under Management Information Systems Courses

**FROM:**

**373 Management Science (3) (Prerequisite: 355) S.**

**TO:**

**373 Management Science (3) (Prerequisite: BUS 305)**

**Rationale for items A and B:** Currently students take MATH 134 then BUS 305 then MGT 355 before taking MGT/MIS 373. MGT/MIS 373 uses all the material covered in BUS 305 and does not require MGT 355. We would like to ensure students who have taken BUS 305 can go directly to MGT/MIS 373 so that they can finish their major faster. MGT 373 and MIS 373 are the same class and are cross referenced.

- C. Page 164 of the 2013-14 Catalog  
CHANGE the pre-requisites for 378 under Management Information Systems Courses

**FROM:**

**378 Business Decision Support Systems (3) (Prerequisite: 225, MGT 355) F.**

**TO:**

**378 Business Decision Support Systems (3) (Prerequisite: 225).**

**Rationale for item C:** The course content has evolved to adjust to the skill set and needs of students and has placed a higher emphasis on programming skills. The faculty therefore feels, that MGT 355 is not required for this class. This will help MIS majors finish their major faster.

## II. Proposal from the Department of Mass Communication

A. **Change**, on pages 119-120 of the current catalog, hours and/or prerequisites

### **FROM:**

220 Broadcast Production (3)  
 225 Introduction to Sports Broadcasting (3:6) (Prerequisite: SPCO 101)  
 240 Social Media Impact on Journalism (3) (Prerequisite: MCOM 110)  
 304 Photojournalism (3:1-5)  
 310 Public Relations Techniques (3) (Prerequisites: 201 and 210)  
 320 Broadcast Presentation Skills (3) (Prerequisites: SPCO 101 or permission of  
 the department)  
 321 Broadcast Field Production and Reporting (3:2-2) Prerequisite: 221)  
 330 Covering Sports (3) (Prerequisite: 110 and 201)  
 402 Online Journalism (3) (Prerequisite: 201)  
 420 Contemporary Issues in Public Relations (3) (Prerequisite: 210)  
 430 Critical Issues in Mass Communication (3) (Prerequisite: 110)  
 440 Convergence Journalism (3) (Prerequisite: 201)  
 475 Sports, Media, and Society (3) (Prerequisite: Junior or senior status and  
 approval of adviser)

### **TO:**

**220 Broadcast Production** (3) (Prerequisite: Completion of foundation courses or permission of the department)  
**225 Introduction to Sports Broadcasting** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**240 Social Media Impact on Journalism** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**304 Photojournalism** (3) (Prerequisite: Completion of foundation courses or permission of the department)  
**310 Public Relations Techniques** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**320 Broadcast Presentation Skills** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**321 Broadcast Field Production and Reporting** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**330 Covering Sports** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**402 Online Journalism** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**420 Contemporary Issues in Public Relations** (3) (Prerequisites: Completion of foundation courses or permission of the department)  
**430 Critical Issues in Mass Communication** (3) (Prerequisites: Completion of foundation courses or permission of the department)

**440 Convergence Journalism** (3) (Prerequisites: Completion of foundation courses or permission of the department)

**475 Sports, Media, and Society** (3) (Prerequisites: Completion of foundation courses or permission of the department)

**Rationale:** Adding the above prerequisites will require students to enroll in classes in the order mandated by the department. It will also allow flexibility for Mass Com faculty when dealing with unique situations.

B. **Change**, on page 120 of the current catalog, the course prerequisites

**FROM:**

451 Media Law (3) (Prerequisite: 201)

455 Media Ethics (3) (Prerequisite: 201)

**TO:**

451 Media Law (3)

455 Media Ethics (3)

**Rationale:** We are dropping the prerequisite because there is no compelling need to take the News Writing (201) course before enrolling in the law or ethics course. Eliminating the prerequisite also will allow greater flexibility when scheduling classes for students.