



BACHELOR OF BUSINESS ADMINISTRATION DEGREE MARKETING

Starting with MATH 105/110

Coursework - Total 120 hours			
First Semester	Second Semester	Third Semester	Fourth Semester
ENG 101	ENG 102	MATH 134	ACTG 201
MATH 110/110L	MATH 111	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
CS 150	POL 101 or 103	Literature	History
UNIV 100	PSY 206/216	BIO 103/103L	Physical Science and Lab
14	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
ACTG 202	MKT 334	MKT 333	BUS 458
MIS 327	MGT 351	FIN 341	MKT 432
ENG 305	MGT 355	BUS or MKT ELEC (MKT 339)	Elective
MKT 331	MKT 335	Elective	BUS or MKT Elective (MKT 338)
ART 101, MU 101 or THEA 101	Elective	Elective	Humanities Elective
15	15	15	15

Starting with MATH 111

Coursework - Total 120 hours			
First Semester	Second Semester	Third Semester	Fourth Semester
ENG 101	ENG 102	ACTG 201	ACTG 202
MATH 111	MATH 134	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
ART 101, MU 101 or THEA 101	POL 101 or 103	Humanities Elec	History
CS 150	PSY 206/216	BIO 103/103L	Physical Science and Lab
UNIV 100			
16	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
MKT 331	MKT 335	Literature	BUS 458
MIS 327	MGT 351	MKT 333	MKT 432
ENG 305	FIN 341	MKT 334	Elective
MGT 355	Elective	BUS or MKT ELEC (MKT 339)	BUS or MKT Elective (MKT 338)
Elective	Elective	Elective	
15	15	15	12

1. BUS 150, ACTG 201 and ECON 203 must be completed before admission into the School of Business.
2. Entry into the School of Business requires a 2.0 GPA in these 3 courses and an overall 2.0 GPA in at least 36 hours
3. Recommended Electives Psychology, Mass Communications

Questions? Contact the School of Business Office (843)-661-1420 or tlovell@fmarion.edu