

# FRANCIS MARION UNIVERSITY

## MUSIC INDUSTRY PROGRAM GUIDELINES

*August 2017*

Welcome to the Bachelor of Science degree in Music Industry at Francis Marion University. This is a guide to help you through your college career at FMU. Please read this and you may download this to your computer for reference. We have attempted to include as much information as possible in this guide. However, if you have any questions please do not hesitate to ask any of the music faculty or the Department of Fine Arts Chair. Remember there is no such thing as a stupid question.

As a Music Industry major you are required to check your email at least weekly. (FMU provides you with an email address at no charge.) If your email address changes please inform your music advisor. General information for the Music Industry program will be communicated through email.

The Music Industry degree addresses the need of students seeking an alternative to performance and education paths in music while at the same time giving the students a solid foundation of music studies. Students in this degree program are strongly encouraged to pursue a minor in Business.

### FACULTY AND STAFF

Prof. D. Keith Best, Chair	HFAC 102	661-1549
Dr. Terry Roberts Music Coordinator, Instrumental, Ensembles	PAC A210	661-1681
Dr. Mary Frances Coleman Voice, Choirs	RS 112	661-1537
Dr. Brandon Goff Music Technology, Ensembles	PAC A209	661-1540
Dr. Paolo A. Gualdi Piano, Ensembles	RS 108	661-1801
Dr. Shane Reeves Percussion	PAC A211	661-1595
Dr. Alma Sehic Guitar	PAC A211	661-1595
Dr. Benjamin Woods Emeritus	CEMC 224A	661-1531
Joe Sallenger Facility Manager	HFAC 101	661-1385

## THE PROGRAM

A major in music industry requires the following:

1. Thirty-two semester hours of Music Industry Foundation Courses:

Music theory (Music 115, 116, 215, and 216) .....	8 hours
Music history (Music 301 and 302).....	6 hours
Music business and technology (Music 172, 210, 211, 372, and 498 or 499 [Performance Track must take 499]) .....	18 hours

2. Twenty-four semester hours in one specialty track option:

a. Business Track\*:

Music 317 and 371.....	6 hours
Completion of two levels of applied lessons (four semester hours).....	4 hours
Five semesters of ensemble (three must be applied as material and commercial support)..	5 hours
Nine hours of 200 level (or higher) business courses (Approved by the faculty adviser).....	9 hours

\* Business is the recommended minor for the Business Track.

b. Performance Track:

Music 315, 316, 317, and 415 .....	10 hours
Completion of four levels of applied lessons (eight semester hours) .....	8 hours
Seven semesters of ensemble (No more than a total of six semester hours may apply toward graduation.) .....	6 hours

Completion of a senior recital

c. Technology Track\*\*:

Music 371.....	3 hours
Completion of two levels of applied lessons (four semester hours).....	4 hours
Six semesters of ensemble (three large and three small, and three must be applied as material and commercial support) .....	6 hours
Eleven hours selected from at least two of the following	
a. Physics 202 or higher	
b. 200 level (or higher) business courses (approved by the adviser)	
c. Completion of one level of applied lessons in a second area.....	11 hours

\*\* Physics is the recommended minor for the Technology Track.

NOTE: Large ensembles are MU 100, 140, and 150. Small ensembles are MU 120, 130, 160, 180, and 190.

3. Completion of the piano proficiency exam by the end of the sophomore year (54 hours) or departmental approval

4. Seven semesters of Music 102 (Recital Attendance)

5. Minor/collateral requirements (two options)

- a) Two 12-hour collaterals approved by the faculty adviser
- b) An 18-hour minor approved by the faculty adviser

The minimum number of semester hours required in major courses for a major in Music Industry is 56.

The following relates to all applied courses.

Applied lessons develop individual performance skills and musicianship. Students will become aware of how physical and mental aspects of performance combine to produce musical effects through mentored study of technical exercises, etudes, and solo literature. Each level of the progressive curriculum has specific requirements (below). Students are required to take at least two semesters at each level and must meet the requirements of each level before proceeding to the next. Instructors will design a personal course of study for each student based on performance area and individual need. Students may audition for two different applied lessons during any one semester, but they must select a principal discipline of specific instrument or voice that applies to the performance requirement of the degree above.

Level 1 (a,b) Successful completion of a juried performance evaluated by music faculty.

Level 2 (c,d) Participation in one student recital and successful completion of a juried performance evaluated by music faculty.

Level 3 (e,f) Participation in one student recital each semester and successful completion of a juried performance evaluated by music faculty.

Level 4 (g,h) Successful performance of a recital (25 minutes minimum) evaluated by music faculty.

## ENSEMBLES

Music Industry majors must participate in the ensemble program during each semester of residence. All students enrolled in applied music courses are expected to participate concurrently in a major ensemble. Students with scholarship awards may be assigned participation in ensembles beyond the minimum requirement of their curriculum.

## ACADEMIC ADVISEMENT AND PROGRAM PLANNING

All Music Industry majors are assigned a faculty advisor from the music faculty. Students, in planning their music courses, should be aware that certain courses are offered only one semester a year, or on an alternate year basis. Students should make regular inquiry (each semester) as to their progress and status through their advisor. Careful academic planning is essential to ensure that all requirements are met so the student can remain on track toward graduation.

## APPLIED MUSIC REQUIREMENTS

All Music Industry majors must choose an applied area of specialization in voice, piano or instrumental music. Each student in applied music must perform a jury exam after completing at least two semesters at each level. This is considered the final exam in Applied Music. The jury is made up of music faculty. Appropriate material to be performed at the juries is determined by the applied instructor. The jury evaluation is used with the instructor's evaluation of the student's work in determining the student's final grade and proceeding to the next applied level.

## RECITAL

All Music Industry majors are required to attend MU 102 at the assigned time each semester. Students will use this time for masterclasses, guest speakers and performances. Each student must perform once during the semesters they are enrolled in applied lessons. This requirement may be waived for Freshmen at the discretion of the student's applied instructor.

## **SENIOR RECITAL**

All Music Industry majors, performance track, must present a senior recital. A student wishing to present a senior recital must consult with their applied teacher to determine if they attained a sufficient level of performance skills in their applied area.

Students must set a recital date with the Department of Fine Arts the semester before the senior recital. Programs must be submitted with the instructor's approval four weeks before the recital date. The student and instructor must approve the final proof before programs and any related documents are printed.

A final jury must be scheduled two weeks before the senior recital. The student is required to successfully perform selections from the proposed recital and answer questions about the works regarding theory, style and music history. Students may present their recital only after successfully completing the jury. The results of the jury are recorded as part of the overall music program assessment.

The senior recital is a capstone experience and should reflect the concepts, techniques and repertoire addressed in the applied studio. While the student and their instructor generally select the material for this recital cooperatively, the instructor has final approval over the music to be presented.

## **MUSIC INDUSTRY INTERNSHIP**

The Music Industry Internship (MU 498) is the culmination all the studies in the Music Industry degree. In order to qualify for this internship a student must have the permission of the department and internship agency. Senior status is required and successful completion of 36 semester hours in the major with a minimum grade point average of 3.0 in all Music Industry courses and a 2.5 cumulative grade point average in all courses taken at Francis Marion University.

This is a formal intern assignment where the qualifying student participates in a music industry business or organization as an intern for a selected period of time. Music Industry students should carefully consider during their course of study leading up to the final year what direction they would like to pursue in the music industry. The music faculty and guest speakers from the music industry will be available to discuss career options for each student throughout their academic studies.

All Music Industry internships will be awarded according to merit and availability determined by the music faculty after the student has met all the prerequisites.

## **FACILITIES**

Practice rooms are located on the first floor of the Fine Arts Building, second floor of the Performing Arts Center and at the Recording Studio. Music Industry majors and Music minors have precedent over other students in the use of practice rooms. A computer lab is located in room A201 of the PAC. This lab and the Recording Studio are available for music students for work on music course assignments during specific listed hours. Any person not in the music program must have faculty approval beforehand to be in the lab or studio.

## DEPARTMENT EQUIPMENT

The Music Program maintains an inventory of instruments and related equipment that are available for use by music students at no charge. The following rules and procedures generally apply towards the use of university equipment.

1. All equipment must be signed out before use and the person signing for the item bears financial responsibility for that item against loss, theft and damage to the item until it is returned.
2. Students may be charged a late return fee of \$25.00 for items not return in a timely fashion. This charge is made against the student's general university fee.
3. Music faculty and majors will be given preference at all times for use of department equipment.
4. University equipment is not generally available for use with events not associated with or sponsored by the University or Fine Arts Department.

## MUSIC INDUSTRY RESOURCES

### Associations

International Music Products Association (NAMM)	<a href="http://www.namm.org">www.namm.org</a>
Music and Entertainment Industry Educators Association	<a href="http://www.meiea.org">www.meiea.org</a>
National Association of Record Industry Professionals	<a href="http://www.narip.com">www.narip.com</a>
National Association of School Music Dealers	<a href="http://www.nasmd.com">www.nasmd.com</a>
Retail Print Dealers Association	<a href="http://www.printmusic.org">www.printmusic.org</a>

### Industry News

Billboard Magazine	<a href="http://www.billboard.com">www.billboard.com</a>
Downbeat Magazine	<a href="http://www.downbeat.com">www.downbeat.com</a>
Music Inc.	<a href="http://www.musicincmag.com">www.musicincmag.com</a>
Musical Merchandise Review Magazine	<a href="http://www.mmrmagazine.com">www.mmrmagazine.com</a>
School and Band Orchestra Magazine	<a href="http://www.sbomazine.com">www.sbomazine.com</a>

### Industry/Company Links

Ampeg Amplifiers	<a href="http://www.ampg.com">www.ampg.com</a>
Conn-Selmer	<a href="http://www.conn-selmer.com">www.conn-selmer.com</a>
Fender	<a href="http://www.fender.com">www.fender.com</a>
Gibson USA (Baldwin Piano)	<a href="http://www.gibson.com">www.gibson.com</a>
Hofner	<a href="http://www.hofner.com">www.hofner.com</a>
Kaman Music Corp.	<a href="http://www.kamanmusic.com">www.kamanmusic.com</a>
Ludwig/Musser Industries	<a href="http://www.ludwig-drums.com">www.ludwig-drums.com</a>
Marshall Amplification	<a href="http://www.marshallamps.com">www.marshallamps.com</a>
Pearl Corp.	<a href="http://www.pearldrums.com">www.pearldrums.com</a>
Premier Percussion	<a href="http://www.premier-percussion.com">www.premier-percussion.com</a>
Remo	<a href="http://www.remo.com">www.remo.com</a>
Roland	<a href="http://www.rolandus.com">www.rolandus.com</a>
Sabian	<a href="http://www.sabian.com">www.sabian.com</a>
Steinway & Sons	<a href="http://www.steinway.com">www.steinway.com</a>
Taylor Guitars	<a href="http://www.taylorguitars.com">www.taylorguitars.com</a>
Vic Furth Inc.	<a href="http://www.vicfirth.com">www.vicfirth.com</a>

Yamaha  
Zildjian

[www.yamaha.com](http://www.yamaha.com)  
[www.zildjian.com](http://www.zildjian.com)

### **Recording Industry Resources**

EMI Group  
Sony Music Group  
Universal Music Group  
Warner Music Group  
Recording Industry Association of America  
American Society of Composers, Authors and Publishers  
Broadcast Music Inc.  
Society of European Stage Authors and Composers  
US Copyright Office

[www.emigroup.com](http://www.emigroup.com)  
[www.sonymusic.com](http://www.sonymusic.com)  
[www.umusic.com](http://www.umusic.com)  
[www.wmg.com](http://www.wmg.com)  
[www.riaa.com](http://www.riaa.com)  
[www.ascap.com](http://www.ascap.com)  
[www.bmi.com](http://www.bmi.com)  
[www.seasac.com](http://www.seasac.com)  
[www.copyright.gov](http://www.copyright.gov)