

BOT Minutes November 17, 2016

BOARD OF TRUSTEES FOR FRANCIS MARION UNIVERSITY

Francis Marion University

The Cottage, Hendrick Room

Thursday, November 17, 2016 – 5:00 pm – 5:30 pm

Presiding:

Mr. Kenneth W. Jackson, Chairman

Present:

Mr. Jody Bryson

Dr. James M. Bunch

Mr. William W. Coleman, Jr.

Dr. H. Randall Dozier

Mr. Benjamin I. Duncan, II

Mr. R. Tracy Freeman

Mr. William Edward Gunn

Mrs. Patricia C. Hartung

Mr. Stephen N. Jones

Mr. Floyd L. Keels

Ms. Karen A. Leatherman

Mr. George C. McIntyre

Mr. Mark S. Moore

Dr. J. Kevin O'Kelly

Mrs. Gail Ness Richardson

*Member Emeritus*Others Present:

Mr. Darryl Bridges, Vice President for Development/Executive Director of the Foundation

Ms. Patricia J. Burkett, Director of Public Relations

Dr. L. Fred Carter, President

Mrs. Kim Davis, Executive Assistant to the President

Mr. Daniel Dukes, Legislative Liaison

Mrs. Joyce Durant, Dean of the Library

Mr. Jonathan P. Edwards, General Counsel

Mr. Larry Falck, Media Production and Web Design Coordinator

Dr. Rebecca Flannagan, Chair of the Faculty and Professor of English

Mr. A. Glen Gourley, Vice Chair of the Faculty and Professor of Theatre Arts and Speech – Directing

Mr. Murray G. Hartzler, Director of Athletics

Dr. Tracy Meetze Holcombe, Associate Dean of the School of Education and Associate Professor of Education

Dr. Christopher M. Kennedy, Associate Provost and Director of Graduate Programs

Mr. Jay Kispert, Vice President for Business Affairs

Dr. Peter King, Provost

Dr. Jennifer Kunka, Associate Provost for Advising and Professor of English

Mr. Matthew J. McColl, Director of Communications

Mr. Tucker Mitchell, Executive Director of Public Affairs

Ms. Freddricka Pressley, SGA President

Mrs. Teresa J. Ramey, Vice President for Student Affairs and Dean of Students

Ms. Melissa Rollins, Reporter for Morning News

Dr. Charlene Wages, Vice President for Administration

Dr. Alissa Wartars, Associate Provost for Academic Affairs and Enrollment Management

Dr. Ruth Wittmann-Price, Dean of the School of Health Sciences and Professor of Nursing

Mr. Julian M. Young, Director of Alumni Affairs and Annual Giving

Mr. Jackson called the meeting to order at 5:00 pm, and then he asked Mrs. Davis to call the roll. He stated for the record that media notification had been made in accordance with the Freedom of Information Act, and that a quorum was present.

Mr. Jackson presented the minutes of the August 4, 2016 meeting to the board for approval. Mr. Coleman made a motion for the minutes to be approved, and the motion was seconded by Mr. Freeman. The minutes received unanimous approval by the board.

Executive Affairs Committee:

Mr. Jackson presented Resolution 04-16 – Naming of the Adele Kassab Recital Hall and Art Gallery to the board. Dr. Dozier made a motion for the resolution to be approved, and Mr. McIntyre seconded the motion. The resolution received unanimous approval by the board.

Academic Affairs and Accreditation Committee:

Dr. Bunch reported the following information that was shared with the committee:

- Resolution 05-16 Approving a change to the Mission of Francis Marion University to include offering of professional degrees at the doctoral level was presented to the board, which comes from the committee with unanimous approval. Dr. Bunch made a motion that the resolution be approved, and Mr. Coleman seconded the motion. The resolution received unanimous approval by the board.
- Resolution 06-16 Approving the Doctorate of Nursing Practice degree at Francis Marion University was presented to the board, which comes from the committee with unanimous approval. Dr. Bunch made a motion that the resolution be approved, and Mr. Freeman seconded the motion. The resolution received unanimous approval by the board.
- Total enrollment for Fall 2016 is 3,876 students.
- Fall 2016 New Freshman enrollment is 729, with 94% of those students being from South Carolina and 48% from the Pee Dee Region.
- The Admissions Counselors have participated in 85 College Application Days, which are sponsored by SC Commission on Higher Education. In addition, they have participated in over 60 high school Interview Days across the state.
- The Admissions Office has received over 1800 applications so far this Fall, and they continue to receive more daily.
- Two Open Houses have been held during Fall 2016, and another one is scheduled for December 10. In addition, three Open Houses will be hosted during Spring 2017.
- There were 44 undergraduates and 9 graduate students that graduated in August.
- Plans are being made for the Fall 2016 Commencement. Currently there are 258 undergraduates and 61 graduate students scheduled to graduate in December.
- The new Center for Academic Success and Advisement is providing intensive support for first-year students. Individualized advising sessions are held with the students, which includes information about course selections and schedules, career options, goal-setting skills, time management, and study strategies.
- The Nursing program has been recognized as a Center of Excellence in Nursing by the National League for Nursing.
- The Health Care Administration program currently has 140 students enrolled, with several of them scheduled to graduate in December.
- FMU has joined Coastal Carolina University and the Belle W. Baruch Foundation to form the Belle W. Baruch Institute for South Carolina Studies to be located at Hobcaw Barony in Georgetown.

Dr. Bunch concluded his report.

Development and Alumni Committee:

Mr. Coleman shared the following report with the board:

Development:

- The FMU Education Foundation recently received scholarship support from McLeod and Pee Dee Electric Cooperative.
- Grant funding has been received from the Duke Energy Foundation to support the PAC Children's Series and the Windham Environmental Center operated by FMU.
- The new Local Government Leadership Institute began in September, and feedback regarding the sessions has been very positive.
- The FMU Kelly Center for Enterprise and Innovation has partnered with the City of Florence in operating the North Dargan Innovation Center to provide services and support for the business incubator and other clients.