

BOARD OF TRUSTEES FOR FRANCIS MARION UNIVERSITY

Francis Marion University
The Cottage, Hendrick Room

Thursday, June 25, 2015 – 5:00 pm – 5:30 pm

Presiding:

Mr. George C. McIntyre, Chairman

Present:

Mr. Jody Bryson
Dr. James M. Bunch
Mr. William W. Coleman
Dr. H. Randall Dozier
Mr. L. Franklin Elmore
Rev. Mary M. Finklea
Mr. R. Tracy Freeman
Mr. William Edward Gunn
Mr. Kenneth W. Jackson
Mr. Stephen N. Jones
Mr. Robert E. Lee
Mr. Mark S. Moore
Dr. J. Kevin O'Kelly

Others Present:

Dr. Shirley Bausmith, Dean of the School of Education and Professor of Education
Mr. Darryl Bridges, Vice President for Development/Executive Director of the Foundation
Mr. Thomas Brown, Student Worker – Instructional Technology and Electronic Media Services
Dr. L. Fred Carter, President
Dr. Richard Chapman, Provost
Mrs. Kim Davis, Executive Assistant to the President
Mr. Daniel Dukes, Legislative Liaison
Mrs. Joyce Durant, Dean of the Library
Mr. Larry Falck, Media Production and Web Design Coordinator
Dr. Rebecca Flannagan, Chair of the Faculty and Professor of English
Mr. A. Glen Gourley, Vice Chair of the Faculty and Professor of Theatre Arts and Speech –
Directing
Mr. Murray G. Hartzler, Director of Athletics
Dr. John R. Hester, Associate Provost and Director of the Center for the Child
Mr. Jay Kispert, Vice President for Business Affairs
Dr. Peter King, Associate Provost for Academic Affairs and Enrollment Management
Mr. William E. McLeod, Jr., Media Production/Instructional Technical Support
Mr. Tucker Mitchell, Executive Director of Public Affairs
Dr. Barry O'Brien, Dean of the School of Business and Associate Professor of Economics
Mrs. Teresa J. Ramey, Vice President for Student Affairs
Ms. Melissa Rollins, Reporter for Morning News
Mr. Samuel Smoot, SGA President
Dr. Charlene Wages, Vice President for Administration
Dr. Alissa Wartens, Professor of Political Science
Mr. Julian Young, Director of Alumni Affairs and Annual Giving

Mr. George McIntyre called the meeting to order at 5:00 pm and asked that a moment of silence be observed to remember the victims of the shooting at Emanuel AME Church in Charleston and to pray for God's blessings and mercy on their families. He then asked Mrs. Davis to call the roll and also noted for the record that Mrs. Richardson has an excused absence. Mr. McIntyre then stated that media notification had been made in accordance with the Freedom of Information Act, and that a quorum was present.

Mr. McIntyre presented the minutes of the February 26, 2015, Board Meeting to the Board for approval. Mr. Coleman made a motion for the minutes to be approved. The motion was seconded by Mr. Freeman. The minutes received unanimous approval by the Board.

Executive Affairs Committee:

Mr. McIntyre stated that the committee met and no action was taken.

Academic Affairs and Accreditation Committee:

Dr. Bunch began by presenting Resolution 01-15 for approving the Bachelor of Science in Healthcare Administration Degree Program, which comes from the committee with unanimous approval. Dr. Bunch made a motion that the resolution be approved, and Mr. Elmore seconded the motion. The resolution received unanimous approval by the Board.

Dr. Bunch then reported the following information that was shared with the committee:

- There are eighteen new full-time faculty members coming in Fall 2015, and fourteen of these positions are tenure-track. There will be an orientation session held for these new faculty members on August 21.
- There have been changes made with regard to student orientations in order to make the process more convenient for families. There are four orientation sessions scheduled, two that are two-day events and two that are one-day events. Currently there are 438 New Freshmen registered for the Fall 2015 semester. The number of returning students for Fall 2015 is almost equal to the number for last fall. Also, total enrollment for Fall 2015 is expected to be very close to the total enrollment figure for Fall 2014.
- The McNair Scholarship continues to be the University's premier scholarship. There were three McNair Scholars chosen for the 2015-16 academic year.
- The Konduros Scholarships have been introduced to replace the Patriot Scholarships. Eight Konduros Scholarships were awarded for the 2015-16 academic year.
- There were 364 degrees awarded in May 2015, and the total degrees awarded for 2014-15 is 669.
- Thus far, 3675 students have been awarded aid for the Fall 2015 semester. There has been a small increase of 1% in Pell Grants awarded.
- The School of Business has once again received an extension of its accreditation from the Association to Advance Collegiate Schools of Business (AACSB). The accreditation approval extends through the 2019-20 academic year.

- Congratulations were extended to Mr. Keith Best, who will be leaving his position as Associate Provost to take the position of Chair of the Fine Arts Department, and Dr. Alissa Warters, who will assume the duties of Associate Provost.
- Dr. John Hester was congratulated on his up-coming retirement after thirty-five years of service to the University. Appreciation was also extended to Dr. Hester for all that he has contributed to the University over the years.

Dr. Bunch concluded his report.

Development and Alumni Committee:

Mr. Coleman shared the following report with the Board:

Development:

- The Foundation Board of Directors elected new officers for the upcoming year: Tim Norwood, Chair; Toy Nettles, Vice-Chair; Jane Huggins, Secretary/Treasurer. Also, the Foundation Board has three new members: James Harrell, Kathy Huestess, and Hood Temple.
- The Foundation received an unmodified opinion in the report of its recent annual audit, which indicates the highest level of compliance.
- The FMU Annual Fund saw a significant increase in donors again this year.
- The Non-profit Leadership Institute just completed its thirteenth year. Since the beginning of NPLI, 364 non-profit leaders from 36 counties in South Carolina have completed the program.
- Arts International was held on April 11, 2015, in downtown Florence. An estimated 5,000 people attended the event. Planning has already begun for Arts International 2016.

Alumni:

- The Alumni Office continues to schedule Patriot Power Lunches at area businesses that employ a number of FMU graduates. Some of those businesses include Assurant, Honda, and Monster.com.
- The Young Alumni Advisory Council continues to remain very active with social gatherings and community service projects.

Mr. Coleman concluded his report.

Financial Affairs and Facilities Committee:

Dr. Randy Dozier noted the following information in the Budget Summary Report for June 2015:

- Total Budgeted Revenue for 2014-15 is \$82,212,488, and Year-To-Date Revenue Received is \$75,696,183. Much of the difference in budget to actual revenue is due to significant contractual revenues that are usually received in the last weeks of June each year.
- General Fund Expenditures are at an expected level. At the time the report was completed, approximately 92.5% of the budget was expended with 8.33% of the year remaining.
- Total employee headcount is currently 487, and FTE is 437.31. Employee Headcount has decreased by five since the last report. There is a four year change of 11 in headcount and 11.38 in FTE.
- With regard to grants and scholarships, all programs administered by Financial Assistance have decreased by \$827,000 since the last report. This is mainly due to a decrease in Federal Stafford Loan estimates. The percentage of total undergraduates receiving financial assistance remains projected at 87%.

Dr. Dozier then presented Resolution 02-15 for University Budget Approval, which comes from the committee with unanimous approval. Dr. Dozier made a motion that the resolution be approved, and Mr. Coleman seconded the motion. The resolution received unanimous approval by the Board.

Dr. Dozier then gave the following update on facilities:

- The 501 Highway Project is complete and is certainly a great addition to the campus area.
- Construction of the new Health Science Building has begun, with completion anticipated in Fall 2016.

Dr. Dozier concluded his report.

Student Affairs and Athletics Committee:

Mr. Gunn presented the following information reported to the committee:

Student Affairs:

- The Student Leadership Conference took place on March 28, 2015. Over 75 students participated in the event, which is a significant increase in attendance compared to past Student Leadership Conferences. Presentations were made by faculty, staff, and students. In addition, the students participated in a Leadership Case Study Competition.
- The Student Life Awards were held on April 21, 2015. At the ceremony, there were seven students named as recipients of the Pride of the Patriot Award. To be eligible, a student must be involved in campus activities and have maintained a GPA of 3.0 or higher.

- The Student Government Association recently elected new officers: Samuel Smoot, President; Freddricka Pressley, Vice-President; Hayes McLendon, Treasurer; Glennie Tanner, Secretary. The committee had an opportunity to meet and hear a report from the newly elected SGA President. He is a senior at FMU and is a native of Columbia. In his report to the committee, Mr. Smoot indicated that he has the ability and desire to increase student involvement on campus.

Athletics:

- Ms. Jeri Porter has recently been hired as the new Head Women's Basketball Coach. She is a graduate of Liberty University and has fifteen years of experience as a collegiate head coach. Eleven of those years, she coached at a NCAA Division I institution.
- The average GPA for all student athletes is 3.04 for the Spring 2015 semester and 3.05 for the 2014-15 academic year.
- The NCAA graduation rate for FMU athletes in the 2007-08 cohort is 70%.
- Twenty-seven of our student athletes achieved a GPA of 3.75 or higher for the 2014-15 academic year.
- With regard to fundraising, the Athletic Department has received \$241,410 in donations (cash and in-kind) this past year, which is approximately 98% of the \$245,339 that was pledged.

Mr. Gunn concluded his report by mentioning that Freshman Move-In Day is on August 22, 2015, from 8:00 am until 2:00 pm.

President's Report:

Dr. Carter gave the following report to the Board:

- Dr. Carter thanked the Board for their approval of the tuition increase. The University will work hard to raise additional scholarship funds so that those students receiving financial assistance will have the extra money needed to cover the increase in tuition.
- Dr. Carter noted that, even though Dr. John Hester is retiring, he will continue to make contributions in the classroom by teaching two courses each semester on a part-time basis.
- Dr. Carter stated that, after the Fall 2015 semester begins, he plans to ask the faculty senate to endorse a proposal to establish a School of Health Sciences. The Health Sciences area already has Nursing, Nurse Educator, and Family Nurse Practitioner programs in existence. With future programs such as Physician Assistant Studies, Speech Therapy, Occupational Therapy, Physical Therapy, and Healthcare Administration being planned, it is time to create a School of Health Sciences. Assuming that the senate endorses this proposal, a resolution will be brought before the Board for approval at the November 5, 2015 meeting.

- Construction of the Health Sciences Building is progressing well. Dr. Carter said that they are now working on the plaza portion of the building which will include a fountain and possibly a memorial statue. The City of Florence has offered to pay for building the fountain, and the University has accepted this very generous offer from Mayor Wukela and the Florence City Council. The \$250,000 that the University would have spent on the fountain can be used to buy medical equipment for the Health Sciences Building. A design of the plaza area will be presented to the Board at a future meeting.
- Dr. Carter noted that Mrs. Dot King retired from FMU Dining Services on May 15, 2015, after over thirty years of exemplary service to the University. There will be a reception for her and her family at Wallace House on July 23 at 6:30 pm. Board members are invited to attend.
- Dr. Carter reported that, after one year in existence, the Center of Excellence for College and Career Readiness is thriving under the leadership of Dr. Meredith Love-Steinmetz and Dr. Matt Nelson. He noted that, through this program, Dr. Love-Steinmetz and Dr. Nelson have launched an Activate Academy. This project involves eighteen local 8th graders who, in the judgement of their school counselors, would not be likely to attend college unless the University intervened by bringing them into the Activate Academy. Dr. Carter stated that he is very proud of Dr. Love-Steinmetz and Dr. Nelson for their diligence with these initiatives. He will invite them to make a presentation to the Board on the new Center at the August 6, 2015, meeting.
- The Staff Leadership Development Program at FMU has just concluded its first year. Six staff members were mentored by Vice Presidents over the course of this past year. They also participated in events such as the Legislative Day held in Columbia, a national SACS meeting, and lunch meetings with business leaders from across the region and state. The culmination of the year-long program was a project in which the participants researched ways to better enhance student participation on campus and made a formal presentation of their findings and suggestions to the mentors. Dr. Carter indicated that he will also invite them to make a presentation to the Board at the retreat.
- Dr. Carter reminded the Board members that the Board Retreat will take place on August 6, 2015, beginning at 10:00 am. There will be a working lunch around 12:00 pm, and then the retreat will continue until 2:00 pm. The normal committee meetings will take place beginning at 2:00 pm followed by the Board meeting at 5:00 pm. A social event immediately following the Board meeting will be planned for the Board members and their spouses or guests. Dr. Carter stated that a proposed agenda for the Board Retreat will be forthcoming within a few weeks so that Board members can submit to Mr. McIntyre any additional topics they wish to see covered at the retreat.

Dr. Carter concluded his report by thanking the Board members for their participation in the meeting and all of the support that they provide to the University.

Unfinished Business:

No unfinished business.

New Business:

Mr. McIntyre stated that there are two items of new business:

- According to the Board of Trustees By-laws, it is time to begin the process of electing new officers for the 2016-17 year. Mr. McIntyre noted that the by-laws require that a Nominating Committee be formed, and he is asking the following Board members to serve on that committee: Mr. Lee (Chair), Dr. Dozier, and Dr. Bunch. He stated that any Board member interested in serving as an officer should contact a member of the Nominating Committee. The committee will present their recommendation of nominees at the August 6, 2015 meeting, and the Board will vote on these nominees at the November 5, 2015 meeting. The new officers that are elected will assume their offices at the meeting in February 2016.
- Mr. McIntyre stated that the Agency Head Evaluation for Dr. Carter is due in August 2015. He will be working with Dr. Wages to complete this document. He asked the Board members to contact him if they have any comments or suggestions that they would like included in this report.
- There will be a dinner at The Grille for Board members, faculty, and staff beginning at 6:00 pm.

Executive Session:

No Executive Session needed.

Mr. McIntyre asked that a motion be made to adjourn the meeting. The motion was made by Dr. Bunch and seconded by Mr. Freeman. The meeting was adjourned at 5:30 pm.

Respectfully Submitted,

Kenneth W. Jackson
Secretary