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## NSSE Administration, Sampling, and Response Rate

### 2015 Francis Marion University Population and Respondents

<i>Survey completions</i>	<i>First-year</i>	<i>Senior</i>
<i>Submitted population</i>	777	359
<i>Adjusted population<sup>a</sup></i>	545	312
<i>Survey sample<sup>b</sup></i>	543	312
<i>Total respondents<sup>b</sup></i>	129	101
<i>Full completions<sup>c</sup></i>	84	84
<i>Partial completions</i>	45	17

a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.  
 b. Targeted and locally administered oversamples were not included.  
 c. Completed at least one demographic question after the core engagement items on the survey.

### 2015 Response Rates and Sampling Errors

	<i>First-year</i>				<i>Senior</i>			
	<i>Francis Marion</i>	<i>Southeast Public</i>	<i>Carnegie Class</i>	<i>NSSE 2014 &amp; 2015</i>	<i>Francis Marion</i>	<i>Southeast Public</i>	<i>Carnegie Class</i>	<i>NSSE 2014 &amp; 2015</i>
<i>Response rate</i>	24%	18%	26%	22%	32%	22%	30%	25%
<i>Sampling error<sup>b</sup></i>	+/- 7.5%	+/- 0.4%	+/- 0.9%	+/- 0.2%	+/- 8.0%	+/- 0.4%	+/- 0.8%	+/- 0.2%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages).  
 b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

Last Published: January 7, 2016 4:04 PM