

About



Welcome to the FMU School of Business website. We have a very active and capable student body more than 600 strong. Our faculty are excellent teachers, prominent scholars, and are concerned with student achievement. Our undergraduate and graduate programs are AACSB - International accredited - this means that these programs have the stamp of approval equivalent to most major business schools in the country. Let me highlight just a few of the activities that set the FMU School of Business apart.

In addition to strong academic programs, students are active in philanthropic and other learning experiences. The School sponsors a number of very active clubs. The Marketing Club sponsors speakers and programs on job searching, etiquette, and other important life skills beyond the traditional classroom. The

FMU student Chapter of the Society for the Advancement of Management (SAM) sponsored a team in the Society's case competition. This team placed third in this national competition in its first ever appearance. Students gain experiential learning by assisting community businesses through participation in projects with the Donald E. Kelley Center for Innovation and Excellence. In addition, we encourage our students to gain valuable work experience while they are earning their degree through internships.

A growing number of FMU business students are taking advantage of the university's study abroad programs. Business students have spent time studying and working in France, Germany, Mexico, and Australia.

The FMU School of Business faculty have an impressive resumes. The faculty regularly publish scholarly research papers in professional journals, present scholarly addresses at national and regional professional meetings, and publish books and cases that supplement class presentations. The faculty work to make the FMU business programs of the highest quality possible.

[Dean, Dr. Hari Rajagopalan, Ph.D. \(mailto:HRajagopalan@fmarion.edu\)](mailto:HRajagopalan@fmarion.edu)

Vision Statement:

The School of Business at Francis Marion University strives to provide the highest quality baccalaureate and master's degree business programs offered at a small, comprehensive university in the southeastern United States.

Mission Statement:

Accredited at both the graduate and undergraduate levels, the School of Business at Francis Marion University has a mission of teaching, research, and service. Nearly our entire faculty holds a doctorate in the area in which they teach. **Our small classroom environment promotes interaction among students and faculty.** We teach students to think logically, communicate effectively, develop an understanding and appreciation of the global business environment, and be guided by high ethical standards. Our students develop conceptual and analytical skills needed to be successful leaders in both private and public institutions. Our internship program and placement efforts actively assist students in finding meaningful jobs. Our faculty conducts research and service activities that enhance the region's economic and industrial development. Most of our undergraduate students major in management, marketing, accounting, finance, business economics, management information systems, or general business and earn a Bachelor of Business Administration degree. Other School of Business students major in economics and receive a Bachelor of Arts of

Bachelor of Science degree. Our graduate students receive a Master of Business Administration degree. The School of Business seeks students locally and globally of all ages and ethnicities in a friendly, considerate manner.



Objective: (<http://departments.fmarion.edu/business/>)

Within the mission, the School of Business recognizes three primary objectives:

1. To provide, through a comprehensive program, broad educational experiences sufficient to prepare students for meaningful and responsive leadership roles in private and/or public institutions.
2. To conduct research appropriate to support the teaching mission of the school and University.
3. To sponsor and conduct service activities that enhances the community's economic and industrial development.

The School of Business Office

The School of Business Office is always available to help solve problems or to answer questions concerning any aspect of the School of Business. Both our staff members are graduates of Francis Marion University and will be more than happy to help you in any way they can.

Ms. Debra A. Walters

Administrative Associate

Phone: 843-661-1420

Fax: 843-661-1432

Email: dwalters@fmarion.edu (<mailto:dwalters@fmarion.edu>)