

Department of Athletics

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1	 FRANCIS MARION UNIVERSITY				
2		Department of Athletics			
3		DEPARTMENTAL ASSESSMENT PLAN			
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6		ASSESSMENT PLAN PERIOD: July 1, 2015 - June 30, 2016			
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13	<p>Mission Statement: In accordance with the mission and strategic plan of Francis Marion University, the Department of Intercollegiate Athletics is an integral part of the institution providing high quality, comprehensive athletic programs accessible to all university students, personnel, and the outside community. The department provides a comprehensive program of personalized learning and development to each of its student-athletes in keeping with the NCAA Life in the Balance initiative, thus complementing the University's academic and global citizenship mission and ensuring that each student athlete progresses to graduation. Upon graduation from FMU, each student-athlete will leave the University with broader experiences, skills, and knowledge as resources for the future.</p>				
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15	Goals	Desired Outcomes	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
16	Student- athletes academic performance each semester will exceed that of the undergraduate student body.	Fall 2015 and Spring 2016 student-athlete GPA will exceed that of the undergraduate student body. (Baseline Fall 2015 fall student-athlete GPA 3.0 versus student body 2.45/Spring 2016--student-athlete GPA 3.04 versus student body 2.65)	Utilize the College Database and athletic team rosters.	Fall student-athlete GPA 2.92. Student Body GPA 2.44. Spring 2016 student-athlete GPA 2.95. Student Body GPA 2.5. Target was achieved.	Our goal is a 3.0 GPA for student-athletes. We will continue to monitor grades, study habits, class attendance and course work.
17	Annually achieve a graduation rate for student athletes that exceed that of the overall student body.	Six year graduation rate for scholarship and non-scholarship student-athletes will exceed that of the undergraduate student body (Baseline 2006-07 report student-athletes rate 73% all students 43%)	Graduation rates reported to NCAA and federal government by FMU's institutional research office	Student-athlete graduation rate was 70% compared to 41% for the overall Student body for 2007-08 report. Target was achieved.	In the next 10 years a graduation rate of 80% is the goal. We will continue to emphasize our academic support program
18	Receive both direct and in-kind support for the athletic program.	Receive over \$250,000 of direct and in-kind financial support. A minimum of \$150,000 of the donations needs to be cash. (Baseline = five year average as reported annually to the Board of Trustees \$216,863).	Reports received from foundation office for cash received. In-kind donation records kept within athletic department	\$175,586 was received in direct contributions. A total of \$266,865 was received both direct and in-kind. Target was achieved.	Increase in corporate sponsorship to keep pace with demands. In addition, a broader base of individual support in terms of number of persons donating must be achieved.

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