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Severe Weather Procedures
Describes how the FMU community is notified.

FMU Information
General university information.

General Francis Marion
Biographical information on FMU's namesake, South Carolina's Revolutionary war hero.

Community Links
Information about the Florence area.

Mission Statement

The Public Affairs Office is responsible for telling the FMU story to its various publics. The office serves as the official communications channel through which the university disseminates information internally and externally. The office has four major functions: (1) external media relations, (2) internal communications, (3) production of official university publications for off-campus audiences, and (4) marketing and communications support for university initiatives. The office distributes news and feature stories about university programs, activities, athletic events, and people as well as hometown releases about student achievements. A monthly newsletter, The Crier, informs the greater FMU community and friends about campus activities. Public Affairs is also responsible for campus printing and mail functions.

The office strives to maintain positive town and gown relations and works with the corporate community, local chambers of commerce, civic organizations, and state and local government agencies on projects designed for the betterment of the university and the region it serves. The office plans and coordinates special events designed to increase the visibility of the university.

INTERNAL AND EXTERNAL COMMUNICATIONS POLICY STATEMENT

Future Students:

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Francis Marion University
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