

Agency Name: Francis Marion University

Fiscal Year 2015-16  
Accountability Report

Agency Code: H18 Section: 17

Customer Template

Divisions or Major Programs	Description	Service/Product Provided to Customers	Customer Segments	Specify only for the following Segments: (1) Industry: Name; (2) Professional Organization: Name; (3) Public: Demographics.
Board of Trustees	Officials that are charged with responsibility for overseeing effective governance of the Agency	Makes legal and fiduciary decisions, approves organization's missions, strategic goals and objectives as well as new programs.	Executive Branch/State Agencies	
Board of Trustees	Officials that are charged with responsibility for overseeing effective governance of the Agency	Makes legal and fiduciary decisions, approves organization's missions, strategic goals and objectives as well as new programs.	Legislative Branch	
Office of the President	Public leader of the Agency	Reports to the Board of Trustees and State Govt. on the state of the Agency	Legislative Branch	
Office of the President	Public leader of the Agency	Chief spokesperson and provides a public face of the University	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
Office of the President	Public leader of the Agency	Initiates partnerships as well as fund raising efforts with business and industry	Industry	Various industries and economic concerns
Office of the President	Public leader of the Agency	Provides leadership, direction and vision for the Agency	Executive Branch/State Agencies	
Office of the Provost	Chief academic officer/office that oversees undergraduate and graduate programs at the University	Provides oversight of all academic programs, at the University	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
Office of the Provost	Chief academic officer/office that oversees undergraduate and graduate programs at the University	Enrollment management, student retention other student related issues	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
College of Liberal Arts	The division within the University charged to provide instruction in the liberal arts and sciences	Provides instruction in the liberal arts and sciences at both the undergraduate and graduate levels	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
College of Liberal Arts	The division within the University charged to provide instruction in the liberal arts and sciences	Develops and implements internships and partnerships with local govt. and businesses	Industry	Various industries and economic concerns
School of Business	The division within the University charged to provide instruction in business related disciplines	Provides instruction in business related disciplines at both the undergraduate and graduate levels	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
School of Business	The division within the University charged to provide instruction in business related disciplines	Developed partnerships and internships within local industry	Industry	Various industries and economic concerns
School of Business	The division within the University charged to provide instruction in business related disciplines	Developed partnerships and internships within local Govt.	Local Govts.	City of Florence, County of Florence
School of Education	The division within the University charged to provide instruction in teacher education	Provides teacher education instruction at both the undergraduate and graduate levels	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
School of Education	The division within the University charged to provide instruction in the health sciences, Nursing, PA program	Developed partnerships and internships within local school districts	School Districts	FSD 1-5, various other School districts in the region
School of Health Sciences	The division within the University charged to provide instruction in the health sciences, Nursing, PA program	Provides education and professional training in the health sciences at both the undergraduate and graduate levels	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
School of Health Sciences	The division within the University charged to provide instruction in the health sciences, Nursing, PA program	Developed partnerships and internships with local health care providers	Industry	McLeod Regional Medical Center; Carolinas Hospital System
Rogers' Library	The division within the Agency that provides physical access to various holdings and collections of documents, books, etc.	Provides access services to various holdings and collections for students, faculty and the general public	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American

Center for Academic Success and Advisement	Newly established center to assist in student advising, retention, and increased graduation rates	Provides one-stop assistance in student advising, tutoring, and career development	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
Enrollment Management	Division at the Agency charged with student recruitment, admissions, financial aid and registrar functions	Works to recruit new and transfer students, provides open houses, orientation events, as well as financial aid and registrar functions	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
The Center of Excellence to Prepare Teachers of Children of Poverty	Center at the Agency developed to educate both students and current educators in areas of instruction for children of Poverty	Works to train current teachers from the local school districts. Provides workshops and other on-site training programs	School Districts	FSD 1-5, various other School districts in the region
The Center of Excellence for College and Career Readiness	Center at the Agency developed to prepare local school children for the transition to college and post high school life	Provides guidance and training for school-age children in the region. Established the Activate Academy, provides various workshops and training sessions	General Public	School-aged children from throughout the region
The Gail and Terry Richardson Center for the Child	The Gail and Terry Richardson Center for the Child serves as a regional and state model for the dissemination of best practices in early childhood education, evaluation, and intervention	Following a creative curriculum, the Center works to enhance and support children's intellectual, social, emotional, and physical growth and development.	General Public	Preschool aged children from the Pee Dee Region
Campus Technology	Assists and utilizes technology in the teaching and learning environment of the University	Facilitates and promotes the effective use and integration of information technology in teaching and learning, scholarship and creative activity, business processes, and community engagement and service.	General Public	Serves FMU Faculty, Students, and Staff
Counseling and Testing Center	The Office of Counseling and Testing (OCT) assists students in enhancing their academic and personal well being.	Support the academic goals of Francis Marion University by coordinating testing services for the University. OCT coordinates testing accommodations for students with disabilities, administering exams such as CLEP, MAT, and proctoring exams for those	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
Business Affairs Office	Division at the Agency that includes financial services, Human resources and facilities management	The office is responsible for the business operations of the University including accounting and budgeting of the University's revenues and expenditures and conducting all purchases of the University. In addition to the financial oversight of the University, the	General Public	95% students from SC; The University enrolls students from 36 states and 16 foreign countries; 48% of our students are African-American
Facilities Management Dept.	Facilities Management is charged with keeping the campus facilities and grounds clean and well maintained.	This department is responsible for construction of new facilities, renovation to existing facilities, vehicle dispatch/rentals, setups for special events, facility keys, and/or shipping/receiving.	General Public	Serves FMU Faculty, Students, and Staff
Campus Police/Security	Campus Police Department is an organization committed to providing a safe and secure campus environment for students, faculty, staff, and visitors	investigates crimes, responds to emergencies, conducts crime prevention education/awareness and provides support services tailored to meet the needs of those who reside, work and visit the campus	General Public	Serves FMU Faculty, Students, Staff, and campus visitors
FMU Foundation and Development Office	The Francis Marion University Education Foundation was organized to provide a means for soliciting and accepting substantial gifts of money or property in order to build an endowment fund that would aid in the promotion of the educational purpose and welfare of Francis Marion University.	The primary focus of the Foundation has been to provide scholarship support for students. In addition, the Foundation has assisted faculty members by granting funds for professional development and sponsored various lecture series and cultural events.	General Public	Serves FMU Faculty, Students, and Staff
Community Relations	The office serves as the official communications channel through which the university disseminates information internally and externally	The office has four major functions: external media relations, internal communications, production of official university publications for off-campus audiences, and marketing and communications support for university initiatives.	General Public	Serves the people of the Pee Dee Region and our State