



FRANCIS MARION UNIVERSITY
CENTER FOR ACADEMIC SUCCESS AND ADVISEMENT (CASA)
IE DEPARTMENTAL ASSESSMENT PLAN

ASSESSMENT PLAN PERIOD: July 1, 2016 - June 30, 2017

CASA Advisement				
Goals	Desired Outcomes	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
3. Students in CASA Advising know and understand their major and degree requirements.	Desired outcome: 80.00% of students will report that they know and understand their major and degree requirements	CASA Advising conducted a year-end online survey of first-year advisees with 14.00% response rate (N=37/263).	CASA Advising Results: 85.29% of students reported that CASA Advising helped them understand the requirements for their major and degree, and 83.79% agreed that CASA Advising helped them to have a better understanding of the requirements for their major and chosen degree. Target was achieved.	1) CASA Advising will work with students to understand the degree audit in the new Ellucian Colleague system during Advising. 2) CASA Advising will continue advisor consultations with deans and chairs to learn about advising majors in specific concentrations. 3) CASA Advising will implement post-appointment surveys for more complete assessment.
4. Students in CASA Advising receive help selecting courses and creating a plan of study for their major.	Desired outcome: 100.00% of students receive help in selecting courses and creating a plan of study for their major.	CASA Advising has plan of study/degree audits for 100% of students advised in CASA.	CASA Advising Results: 100% of students received a plan of study/degree audit from advising. Target was achieved.	1) CASA Advising will work with students to understand the degree audit in the new Ellucian Colleague system during Advising. 2) CASA Advising will implement post-appointment surveys for more complete assessment.
5. Students in CASA Advising know how to interpret the degree audit to help with degree planning and tracking their academic progress.	Desired outcome: 85.00% of students will report that they know how to interpret the degree audit to help with degree planning and tracking their academic progress.	CASA Advising conducted a year-end online survey of first-year advisees with 14.00% response rate (N=37/263).	CASA Advising Results: 76.47% of students reported that CASA Advising helped them interpret the degree audit to help with degree planning and tracking their academic progress. This target was not achieved.	1) CASA Advising will work with students to understand the degree audit in the new Ellucian Colleague system during Advising. 2) CASA Advising will implement post-appointment surveys for more complete assessment.