

# MBA730: Leadership and Management

**Professor:** Hubert H. Setzler III

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**Text:** Organizational Behavior: what great managers know and do, 2nd edition, Baldwin, Bommer, Rubin, 2013, McGraw Hill

## Grading:

Course grades will be based on the following:

| Assignment            | Points      | Percentage  | Due      |
|-----------------------|-------------|-------------|----------|
| Test 1                | 125         | 12.5%       | March 2  |
| Test 2                | 125         | 12.5%       | April 13 |
| Case                  | 250         | 25%         | April 22 |
| Presentation          | 100         | 10%         | April 23 |
| Journal               | 100         | 10%         | April 22 |
| Discussion Points x 6 | 180         | 18%         | See Sch  |
| Rebuts x 12           | 120         | 12%         | See Sch  |
|                       | <b>1000</b> | <b>100%</b> |          |

## Final Grade Scale:

| Percentage | Letter            | Quality Points |
|------------|-------------------|----------------|
| 100-90     | A                 | 4.0            |
| 89.9-80    | B                 | 3.0            |
| 79.9-70    | C                 | 2.0            |
| 69.9 below | Lets not go there |                |

## Course Description:

**730 Leadership and Management.** The development of critical thinking related to planning, implementing, and evaluating programs to utilize human and material resources of the firm. The development of strategies that allow managers to make organization run better. International management strategies are reviewed.

## Learning Objectives and Goals:

1. Understanding topics in the field of study including:
  - a. Motivation

- b. Power and Authority
  - c. Decision Making
  - d. Communication
  - e. Goals and Objectives
  - f. Leadership
  - g. Control Systems
2. Tracking and applying past and present strategic management techniques to modern issues.
  3. Apply these techniques with regard to people (employees, superiors, colleagues).

**Contacting me:**

The best way to contact me is through my email or coming by my office during office hours. When you email me you should put MGT730*lastname* in the subject line (your last name). Please identify yourself and your section in the text of the email. This is very important because sometimes I do not know who platinumpenut233@aol.com is.

**Academic Integrity:**

If I catch you cheating or plagiarizing, you will get an F in the class. Sorry, no questions asked.

**Incompletes:**

I will assign the "I" grade only for non-academic reasons such as major medical problems (for example, mononucleosis but not habitual hangovers), jury duty, confinement, death in the immediate family etc. that cause the student to miss so much of the work of the course that it is not reasonable, **in my opinion**, to expect the student to complete the work in the current term.