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ion, the applicant must submit the following
ate Office:

1 for Admission and non-refundable graduate

l undergraduate and graduate work from
ich indicates the candidate has earned a
1 a regionally-accredited institution.

agement Admissions Test (GMAT)
nination (GRE) Score. At the discretion
ommittee, the GMAT/GRE requirement may
with advanced degrees and/or professional

ly two or more, letters of recommendation.

al statement indicating one's career goals and
sion to the MBA program.

oreign Language (TOEFL) score for all
or whom English is not their native language.

s admission material, the MBA Admission
graduate foundation course, BUS 605, or
course(s) to be completed. Personal interviews
e MBA Admission Committee may also be

iked questions regarding the FMU MBA program,
arion.edu/academics/mba-program.

re information, please contact:

y Lawrimore Belanger
r of the FMU MBA Program
re@fmarion.edu • (843) 661-1419

FM
FRANCIS MARION UNIVERSITY
School of Business
PO Box 100547
Florence, SC 29502
MBA
Master of Business Administration



MBA

Master of Business Administration



Advantages of the FMU MBA Program

The MBA will help you to enhance your skills and knowledge. Advantages of the MBA include:

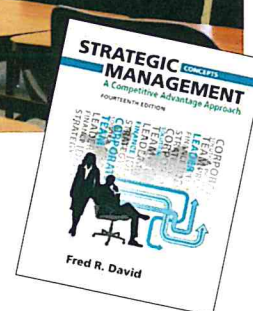
- Outstanding faculty with both work experience and Ph.D.'s in their fields
- A 30-hour program
- Same business-specific accreditation (AACSB) as much larger universities in our state
- Costs less than comparable programs in our region
- Classes are geared toward the working professional with hybrid courses offered

All New Hybrid Program

FMU's hybrid MBA allows you, the working professional, the flexibility to balance your work demands, personal life and the academic requirements of an advanced degree. With the goal of stimulating interactive learning and relationship-building, each professor designs a program of study for the best delivery of the course. Each class has a minimum of two Saturday meetings on-campus. Some classes require three Saturday meetings on campus during the course of a semester.



Dr. Fred David is a professor of Management and author of the #1 selling Strategic Management textbook globally which is used in MBA 745.



Why Choose FMU?

FMU MBA graduates are employed by many organizations. Local employers include ESAB, Sonoco, Honda Trading America, G.E., McLeod Regional Medical Center, Monster, school districts, banks and the state of South Carolina.

Career Advancement

Many graduates give credit to their MBA for helping them advance in their careers. A 2012 survey of FMU MBA graduates indicated the importance of the degree in their career advancement.

International recognition of your degree from an AACSB Accredited School

Less than 5% of the over 13,000 schools of business in the world have AACSB accreditation which ensures students have the highest quality faculty, challenging curriculum and unique learning opportunities.

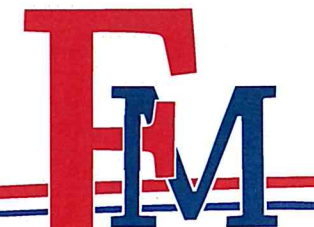
Highly qualified professors

All our professors are full-time, possess doctoral degrees and are published in academic and professional journals. Most professors consult with organizations and incorporate real life experiences with their academic experience.

The MBA program at FMU has provided a new perspective/broad view on how my individual decisions in my "department" will effect the business as a whole. In other words, it provides the knowledge you need to understand the links between departments and the cause and effect relationship of each decision.

Dawn Bailey

2012 MBA Graduate



Administration (MBA) degree program at Francis designed to prepare you for a career in business, non-profit. Nationally accredited by the Association to of Business (AACSB), the program is taught by a faculty with experience in teaching and research. This 30 hour program is offered in the spring, fall or summer. Students with previous college credits including nursing, biology, history, sociology, etc. may receive credit accepted.

Marketing Analysis

Financial Analysis

Business Analytics

Business Design

Contemporary Issues in Business

International Marketing

Human Resource Management

Operations Management

International Corporate Finance

Strategic Planning

Before the MBA, you develop a more narrow perspective. After the MBA, you are able to discern and pick up on key facts that you may not have entered your thoughts before. It truly is an entirely new shift from a narrow perspective to a broader approach for problem solving.

Cory Andrews

2013 MBA Graduate