

2. Complete the required 30 semester hour M.B.A. program:

Course	Title	Hours
MBA 700	Accounting Analysis	3
MBA 705	Economic Analysis	3
MBA 710	Business Analytics	3
MBA 715	Systems Design	3
MBA 720	Contemporary Issues in Business	3
MBA 725	Applied Marketing	3
MBA 730	Leadership and Management	3
MBA 735	Operations Management	3
MBA 740	Applied Corporate Finance	3
MBA 745	Strategic Planning	3
Total		30

Although there is no specified order for these courses, there is a strongly recommended course sequence that students should follow to ensure that they possess the entry-level knowledge and understanding assumed by certain M.B.A. courses. For more detail, students should consult the M.B.A. website and/or the Director of the M.B.A. program.

- The student must maintain a 3.0 cumulative grade point average on all graduate courses applicable to the particular program and a 3.0 grade point average for all graduate courses (see the exceptions under "Course Repetition" and under "Time Limit").
- The student must successfully complete all steps and meet all requirements as outlined for graduate students.
- The student should make application for graduation at the beginning of the semester in which the last course(s) will be taken.

GRADUATE COURSES FOR BUSINESS

MBA 605 Business Tools for the MBA (3) (Prerequisite: Admission to the MBA Program or approval of the Dean of the School of Business) This course will provide the fundamental knowledge necessary to enter the MBA curriculum. Subject matter includes foundational accounting, applied statistics, finance, and business software applications.

MBA 700 Accounting Analysis (3) An integrated approach to the use of accounting information to support external and internal users' decision-making activities. Topics include financial statement format and content; the effects of operating, financing, and investing activities on a firm's income, financial position, and cash flows; and the use of accounting information for planning, control, and evaluation purposes. The focus is on understanding the differences between the needs of external and internal decision makers and determining what accounting information is appropriate in particular decision contexts.

MBA 705 Economic Analysis (3) This course focuses on market analysis, both microeconomic and macroeconomic, for business decision making. Topics include the theories of demand and supply, perfect competition, monopoly, international trade and the foreign exchange market, the money market and monetary policy, and the theories of public goods and externalities.

MBA 710 Business Analytics (3) This course will enable decision makers to construct models and analyze decisions using data in today's business environment. Quantitative methods will be used to construct models with emphasis placed on representing real world problems and gaining insight and understanding of the decision making process. Specific models developed may include, but are not limited to, statistical fundamentals and probability for decision making, linear programming applications, multiple regression and forecasting models, and simulation. The course will be spreadsheet-based.

MBA 715 Systems Design (3) Study of problems and issues encountered in managing information systems technology within the firm, including database management, networking and telecommunications, project management, and systems design and development.

MBA 720 Contemporary Issues in Business (3), (2), or (1) This course provides students with the opportunity to study issues relevant to the changing business environment. Topics will vary. This course may be repeated for credit. Three credit hours are required for graduation.

MBA 725 Applied Marketing (3) This course examines the marketing management decision making process. Focus is upon the critical thinking related to the role of marketing within an organization. Topics include customer research, segmentation, target marketing, positioning, the marketing mix, and marketing metrics.

MBA 730 Leadership and Management (3) Examines the philosophy and practice of managing organizations and their people in the context of a rapidly changing environment. Course focus will be upon management and leadership philosophies to managing oneself, others, and groups or organizations. Critical thinking skills will be engaged to determine when to employ different strategies based on common situations and personality types. Emphasis is on application of ideas through case studies, research papers, and in-class or online exercises. International management strategies are reviewed.

MBA 735 Operations Management (3) All organizations have operations where inputs are transformed into outputs. Topics typically include the following: forecasting; aggregate planning; inventory management; scheduling of workers, jobs, tasks, or projects; and quality assurance. Managerial problems are solved through the use of quantitative methods and models. A manufacturing setting is used for illustrative purposes.

MBA 740 Applied Corporate Finance (3) Corporate financial theory and application are studied and then applied in **competitive team projects**. The

MASTER OF BUSINESS ADMINISTRATION DEGREE WITH CONCENTRATION IN HEALTHCARE EXECUTIVE MANAGEMENT

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MBA 710	Business Analytics	3
MBA 720	Contemporary Issues in Business	3
MBA 730	Leadership and Management	3
MBA 740	Applied Corporate Finance	3
APRN 503	Advanced Research and Evidence-based Practice	3
APRN 504	Health Policy and Leadership	3
APRN 506	Health Systems and Risk Management	3
APRN 713	Executive Practicum	3
Total		30

COURSE REPETITION

An M.B.A. student is allowed to repeat a maximum of one course for the purpose of improving the grade. Only a grade lower than B can be raised by repetition of a course; a reexamination is not permitted. Any course that is repeated must be retaken at FMU. A course may be repeated only once. Written approval of the Dean of the School of Business is required for course repetition. Only the higher grade of the repeated course will be counted in the calculation of the grade point average. If a student fails a course (i.e., receives a grade of F), the student must retake that course in the next semester the course is offered. If the student fails the course again, the student will be dismissed from the program. Since this retake process can be applied to only one course, the student will be dismissed from the M.B.A. program if she/he fails more than one course.

corporate investment decision is addressed, along with working capital management, financial security valuation, costs of raising capital, capital structure decisions, and dividend policy. Contemporary financial matters and the economic environment, both from domestic and international perspectives, are also addressed.

MBA 745 Strategic Planning (3) Applying concepts learned in accounting, economics, marketing, finance, management, management science, and statistics through case analysis. Focus on increasing analytical, synthesizing, communicative, and evaluative skills in both individual and group problem-solving contexts. Several cases on multinational firms introduce the international dimension.

GRADUATE EDUCATION PROGRAMS

MISSION STATEMENT

Francis Marion University's School of Education, where teaching and learning are the highest priorities, prepares professional educators in the Pee Dee region and beyond, for a rapidly changing, complex, and diverse society through the acquisition of knowledge, professional skills, and professional dispositions.

School of Education Conceptual Framework

The Francis Marion University School of Education prepares competent and caring teachers.

The School of Education offers the following degree programs:

1. Master of Education (M.Ed.) with majors in Learning Disabilities (Special Education) and Instructional Accommodation (Divergent Learning). Completion of the M.Ed. degree does not lead to initial South Carolina teacher licensure.
2. Master of Arts in Teaching (M.A.T.) with a major in Learning Disabilities. Completion of the M.A.T. degree leads to initial South Carolina teacher licensure.

DEGREE & NON-GRADUATE DEGREE STATUS

1. Students are accepted to graduate study in education as either graduate degree students or as graduate non-degree students. Graduate non-degree students do not seek a master's degree at FMU but wish to take courses for professional growth, personal enrichment, or licensure.
2. Changing from non-degree to degree status: If the student later chooses to become a M.Ed./M.A.T. degree seeker, a new application must be filed with the Graduate Office, indicating the program selected and following all admission requirements as delineated in this catalog. No more than 12 hours of coursework earned while in non-degree status can be applied to the master's degree program chosen. The School of Education will determine whether any coursework taken is appropriate to apply to a degree program. Only those courses deemed appropriate will be applied to a master's degree.

ADMISSION REQUIREMENTS FOR ALL SCHOOL OF EDUCATION GRADUATE PROGRAMS

To be considered for admission as a Master of Education (M.Ed.) or a Master of Arts in Teaching (M.A.T.) degree student, an applicant must complete the following steps:

1. Submit a graduate application for admission and pay the non-

refundable graduate application fee.

2. Submit official transcript(s) from a regionally accredited institutions, of all undergraduate and graduate work (the undergraduate transcript must show the completion of a bachelor's degree). The academic record should show promise of success as a graduate student.
 3. Submit appropriate recent (within five years) test scores on Graduate Record Examination or the Miller Analogies Test or a passing South Carolina score on the PRAXIS II (PLT) exam. A copy of a valid South Carolina teaching license may be used in lieu of test scores for M.Ed. programs.
 4. Submit two letters of recommendation from professional associates or former professors who can attest to the academic potential of the applicant.
 5. Submit a written statement of your philosophy of education, 300 to 500 words in length. Please include one's interests and reasons for seeking admission to the Master of Education or Master of Arts in Teaching program.
 6. Items 1-5 must be submitted in one packet to:
School of Education
Francis Marion University
PO Box 100547
Florence, SC 29502-0547
 7. To receive an application or for any questions, please visit online www.fmarion.edu/academics/graduate_programs.
 8. To be guaranteed timely consideration for acceptance into the Master of Education program, all of the above materials must be submitted by:
Fall Admission: March 15
Spring Admission: October 15
- *If you are unable to meet the above submission dates, please contact the School of Education 843-661-1460.
9. Acceptance is on the basis of the evaluation of the applicant's total academic profile.
 10. NOTE: It is the applicant's responsibility to gather all materials to complete his/her application. Only those completed (with all materials) will be reviewed by the School of Education Graduate Committee.

ADMISSION REQUIREMENTS FOR GRADUATE NON-DEGREE STATUS

To be considered for admission as a graduate non-degree student, an applicant must complete the following steps:

1. Submit a graduate application for admission and pay the non-refundable graduate application fee to the Graduate Office.
2. Submit official transcript(s) of all undergraduate and graduate work. The student may submit a copy of a valid teaching license or a copy of the college/university diploma in place of the official transcript(s).
3. All of the above materials must be submitted in one packet to:
Graduate Office
Francis Marion University
PO Box 100547
Florence, SC 29502-0547