

FM

MBA

Master of Business Administration

Your Connection to Success

The Program

The Master of Business Administration (MBA) degree program at Francis Marion University is designed to prepare you for a career in business, non-profit institutions and government. Nationally accredited by the Association to Advance Collegiate Schools of Business (AACSB), the program is taught by a faculty committed to excellence in teaching and research. This 30 hour program allows students to begin the program in the spring, fall or summer. Students with diverse undergraduate degrees including nursing, biology, history, sociology, engineering and business are accepted.


The Courses

- MBA 700 Accounting Analysis
- MBA 705 Economic Analysis
- MBA 710 Business Analytics
- MBA 715 Systems Design
- MBA 720 Contemporary Issues in Business
- MBA 725 Applied Marketing
- MBA 730 Leadership and Management
- MBA 735 Operations Management
- MBA 740 Applied Corporate Finance
- MBA 745 Strategic Planning

No matter what profession one had prior to the MBA, you develop a more holistic approach. You are able to discern and pick up on key facts that would have never even entered your thoughts before. It truly is an entirely different mindset. You shift from a narrow perspective to a broader approach for problem solving.

Cory Andrews

2013 MBA Graduate



Advantages of the FMU MBA Program

The MBA will help you to enhance your skills and knowledge. Advantages of the MBA include:

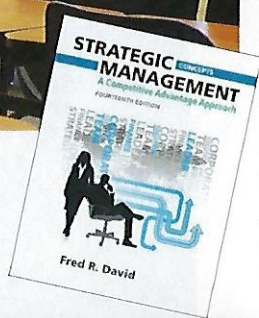
- Outstanding faculty with both work experience and Ph.D's in their fields
- A 30-hour program
- Same business-specific accreditation (AACSB) as much larger universities in our state
- Costs less than comparable programs in our region
- Classes are geared toward the working professional with hybrid courses offered

All New Hybrid Program

FMU's hybrid MBA allows you, the working professional, the flexibility to balance your work demands, personal life and the academic requirements of an advanced degree. With the goal of stimulating interactive learning and relationship-building, each professor designs a program of study for the best delivery of the course. Each class has a minimum of two Saturday meetings on-campus. Some classes require three Saturday meetings on campus during the course of a semester.



Dr. Fred David is a professor of Management and author of the #1 selling Strategic Management textbook globally which is used in MBA 745.



Why Choose FMU?

FMU MBA graduates are employed by many organizations. Local employers include ESAB, Sonoco, Honda Trading America, G.E., McLeod Regional Medical Center, Monster, school districts, banks and the state of South Carolina.

Career Advancement

Many graduates give credit to their MBA for helping them advance in their careers. A 2012 survey of FMU MBA graduates indicated the importance of the degree in their career advancement.

International recognition of your degree from an AACSB Accredited School

Less than 5% of the over 13,000 schools of business in the world have AACSB accreditation which ensures students have the highest quality faculty, challenging curriculum and unique learning opportunities.

Highly qualified professors

All our professors are full-time, possess doctoral degrees and are published in academic and professional journals. Most professors consult with organizations and incorporate real life experiences with their academic experience.

The MBA program at FMU has provided a new perspective/broad view on how my individual decisions in my "department" will effect the business as a whole. In other words, it provides the knowledge you need to understand the links between departments and the cause and effect relationship of each decision.

Dawn Bailey

2012 MBA Graduate



Admission Requirements

To be considered for admission, the applicant must submit the following materials to the FMU Graduate Office:

1. The Graduate Application for Admission and non-refundable graduate application fee.
2. Official transcript(s) of all undergraduate and graduate work from accredited institutions which indicates the candidate has earned a baccalaureate degree from a regionally-accredited institution.
3. An official Graduate Management Admissions Test (GMAT) or Graduate Records Examination (GRE) Score. At the discretion of the MBA Admission Committee, the GMAT/GRE requirement may be waived for applicants with advanced degrees and/or professional qualifications.
4. At least one, but preferably two or more, letters of recommendation.
5. A 500 to 700 word personal statement indicating one's career goals and reasons for seeking admission to the MBA program.
6. Resume.
7. A Test on English as a Foreign Language (TOEFL) score for all international applicants for whom English is not their native language.

Upon review of the student's admission material, the MBA Admission Committee may require the graduate foundation course, BUS 605, or appropriate undergraduate course(s) to be completed. Personal interviews with the Director and/or the MBA Admission Committee may also be required.

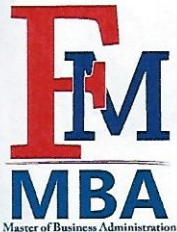
For answers to frequently asked questions regarding the FMU MBA program, visit our website at www.fmarion.edu/academics/mba-program.

For more information, please contact:

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