



FRANCIS MARION UNIVERSITY
 Department of Campus Recreational Sports
DEPARTMENTAL ASSESSMENT PLAN

ASSESSMENT PLAN PERIOD: July 1, 2018 - June 30, 2019

Mission Statement: In accordance with the mission and strategic plan of Francis Marion University, the Department of Campus Recreational Sports feels that intramurals and recreational sports are an essential part of college life. We feel that our program will enhance the overall educational experience. We also feel that students who do participate in intramural sports tend to develop a more positive self-image, awareness of strength, increase tolerance and self-control, stronger social skills and maturity. The field of recreational sports has grown into a dynamic organized presence providing quality co-curricular opportunities for the majority of the student body. The philosophy of the campus recreation program is that good sportsmanship is expected in the conduct of every contest. A good sportsman is fair, courteous, has a good attitude, and accepts results gracefully.

Goals	Desired Outcomes	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
Improve coordination and communication between student life and campus recreation offices.	Provide student life with frequent updates of campus recreational events. To coordinate with student life to post all campus recreation offered events online and through social media. The reason why we need schedule meetings are to establish coordination with student life in order to not be in conflict with institutional scheduled events as well as possible collaboration of future events.	Have scheduled meetings with student life staff. Provide emails as needed to keep campus life staff informed of all developments. In addition, provide copies of all printed materials on campus recreation offerings. A. Baseline, 1st year measuring information, Non Applicable B. Benchmark at least 6 schedule meetings/ 6 emails C. Target to increase 7 to 10 meetings/emails over the next 3-5 years.	Scheduled meetings and emails notifications will start in 2019-20 year as well as student life posting campus recreational events. Benchmark was not achieved.	Hold scheduled meetings. Reach out to all student life staff and make sure they are aware of all events and provide hard copies for the staff. This year is a transition year of new VP of Student Affairs, and will allow a smooth cohesive exchange of information of all activities between student life and campus recreation sports department.

Goals	Desired Outcomes	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
Increase the level of participation in campus recreation.	Increase overall total participation by 75 participants and female participation by 25 participants.	Keep accurate records of all participation of campus recreational events. A. Baseline 2017-18 participation, Overall participation-866, Women 228. B. Benchmark 2018-19 participation, Overall participation-770, Women-242 . C. Target - Want to increase overall participation by 75 participants this coming 2019-20 year and 200 over the next 3-5 years, want to increase women participation by 25 this 2019-20 school year and 75 in the next 3 to 5 years.	The 2018-19 compiled stats indicates that there was a decrease in overall participation by 96 participants from the previous year. Did not meet benchmark. And for female there was a increase of 14 participants from the previous year. Did not meet benchmark.	To compile a survey of what students wants for events, in coordination with input from intramural student council, as well as suggestions from student life. To increase overall participation, campus recreation will conduct at the end of each semester a survey, as well as exit survey for graduation seniors.
Aggressively market and promote campus recreation programs and events.	Post flyers on campus bulletin boards, provide information through social media, increase involvement with freshmen life classes to give vital information to incoming students. As well as continued involvement with on campus organizations, fraternities, sororities, Housing etc...	Baseline - posted flyers 24 times of upcoming events in 2017-18. Made 24 post on Facebook and twitter. Talked with 4 freshmen life classes about intramurals. Collaborated with 4 on campus organizations. Benchmark - posted flyers 26 times in 2018-19 school year. Made 26 post on Facebook, Twitter, and Instagram(new). Collaborated with 4 on campus organizations. Target - To increase flyers post by 2 , talk with freshmen life classes by 2, and increase more collaborations with on campus organization by 2 over the next 3 to 5 years	posted flyers on campus increased by 2, freshmen life presentations stayed the same, and on campus collaborations stayed the same. Did meet bench mark.	Make sure Fall and Spring events master list is more visible on campus. Keep a more accurate track of all social media post both through campus recreation and student life.