




Department of Athletics

	A	B	C	D	E
1		<b>FRANCIS MARION UNIVERSITY</b>			
2		Department of Athletics			
3		DEPARTMENTAL ASSESSMENT PLAN			
4		IE Coordinator - Murray Hartzler			
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6					
7		ASSESSMENT PLAN PERIOD: July 1, 2018 - June 30, 2019			
8					
14	<p><b>Mission Statement:</b> In accordance with the mission and strategic plan of Francis Marion University, the Department of Intercollegiate Athletics is an integral part of the institution providing high quality, comprehensive athletic programs accessible to all university students, personnel, and the outside community. The department provides a comprehensive program of personalized learning and development to each of its student-athletes in keeping with the NCAA Life in the Balance initiative, thus complementing the University's academic and global citizenship mission and ensuring that each student athlete progresses to graduation. Upon graduation from FMU, each student-athlete will leave the University with broader experiences, skills, and knowledge as resources for the future.</p>				
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16	<b>Goals</b>	<b>Desired Outcomes</b>	<b>Assessment Methods and Procedures</b>	<b>Results</b>	<b>Planned Improvements Based on Assessment Results</b>
17	Student- athletes academic performance each semester will exceed that of the undergraduate student body.	Fall 2018 and Spring 2019 student-athlete GPA will exceed that of the undergraduate student body.	Utilize the College Database and athletic team rosters. Baseline is 2.8 -Lowest semester GPA in last five years. Benchmark is 2.91 lowest overall GPA in last five years. Target is to maintain the a 2.9 GPA.	Fall student-athlete GPA 2.99. Student Body GPA 2.76. Spring 2019 student-athlete GPA 2.95. Student Body GPA 2.76 . <b>Target achieved.</b>	With the institution of JV Men's Basketball and Baseball programs in 2018-19 they are having a negative impact on the overall student-athlete GPA. Thus the departments goal is a 2.8 GPA for student-athletes. We will continue to monitor grades, study habits, class attendance and course work.
18	Annually achieve a graduation rate for student athletes that exceed that of the overall student body.	Six year NCAA ASR graduation rate for scholarship and non-scholarship student-athletes will exceed that of the undergraduate student body	Graduation rates reported to NCAA and federal government by FMU's institutional research office. Baseline is 69% graduation rate - the lowest rate achieved in last 5 years. Benchmark is 70% graduation rate the most common result over the last 10 years. Target is 70% because of the introduction of JV programs.	Student-athlete graduation rate was 73% compared to 40% for the overall Student body for 2012-13 report. <b>Target was achieved.</b>	With the institution of JV Men's Basketball and Baseball programs in 2018-19 they are expected to have negatively impacted the overall graduation rate. The goal is maintain the current graduation rate

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20	Receive both direct and in-kind support for the athletic program.	Receive over \$275,000 of direct and in-kind financial support. A minimum of \$150,000 of the donations needs to be cash. (Baseline = five year average as reported annually to the Board of Trustees \$216,863).	Reports received from foundation office for cash received. In-kind donation records kept within athletic department. Baseline is \$241,000 lowest amount received in last five years. Benchmark is \$269,000 the average amount received in last five years. Target is \$275,000	As of June 7, 2019 \$172,459 was received in direct contributions. A total of \$282,425 was received both direct and in-kind. Target achieved.	Increase in corporate sponsorship to keep pace with demands. In addition, a broader base of individual support in terms of number of persons donating must be achieved.	
21	Each year intercollegiate teams will be expected to achieve minimal levels of excellence based on previous four year history and conference standings.	Of the 10 teams that compete in the Peach Belt Conference at least 30% of the teams will finish in the top half of the conference standings.	Review of team performance and final conference standings. Baseline is to have two teams finish in the top half of the conference play each year the lowest number over last 10 years. Benchmark is to have 3 teams finish in the top half of the conference. Target is to have 3 teams to finish in top half of the conference.	Baseball, softball, men's soccer and men's basketball finished in top half. Target achieved.	Coaches in sports outside the top half must evaluate recruiting areas covered and expand into other states to recruit student-athletes that can be successful within conference play. Several teams are underfunded in scholarships compared to other Peach Belt schools.	
22	Each year intercollegiate teams will be expected to achieve minimal levels of excellence based on performance in conference.	Of the 11 NCAA Division II teams have at least 20% achieve post season play.	Baseline is to have two teams go to post season play. Lowest number achieved in last 10 years. Benchmark is 5 teams achieve post season play average number over last 10 years. Target is 6 teams achieve post season play.	Men's Cross Country, Women's Cross Country, Baseball, Men's Soccer, Volleyball, Men's Basketball, Women's Basketball, Softball, Men's Tennis and Women's Tennis achieved post season play. Target achieved.	91% of the teams made post season play. Must continue to improve facilities and scholarship to keep up with Peach Belt institutions.	

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24	Increase the total number of student-athletes at Francis Marion University.	With the establishment of JV programs in Men's Basketball and Baseball and the increase in squad sizes raise the number of student athletes annually from between 195 and 205, to between 235 and 245.	In October of the fall semester each academic year count the number of student-athletes registered in classes. Baseline will be 235 student-athletes. Benchmark will be 240 and Target will be 245. This being the first year for JV teams it is difficult to know what the baseline, benchmark and target should be.	In 2017-18 academic year there were 206 student -athletes . In the fall of 2018-19 academic year there were a total of 244. Target not achieved	We will need to keep monitoring the retention rate of student-athletes especially in the JV programs in order to maintain overall numbers. Monitoring of grades, class attendance and other issues will be critical.