

Our team is dedicated to providing resources and support for small businesses and entrepreneurs.



*The Continuum Private Office Space*



*FMU University Place Private Office Space*

## WANT TO KNOW MORE?

*GET IN TOUCH.*

### CONTACT US:

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### General Inquiry

[www.fmarion.edu/kelleycenter/intake](http://www.fmarion.edu/kelleycenter/intake)

[kelleycenter@fmarion.edu](mailto:kelleycenter@fmarion.edu)

### LOCATIONS:

#### University Place

142 North Dargan Street, 2nd Floor

Florence, SC 29506

843-661-4606

#### The Continuum

208 West Main Street

Lake City, SC 29560

843-374-4216

### FOLLOW US:



@FMUKelleyCenter



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FRANCIS MARION UNIVERSITY

**KELLEY CENTER**  
FOR ECONOMIC DEVELOPMENT

*CULTIVATING BUSINESS DEVELOPMENT  
IN THE PEE DEE.*

[WWW.FMARION.EDU/KELLEYCENTER](http://WWW.FMARION.EDU/KELLEYCENTER)



## ABOUT US

*START. GROW. THRIVE.*

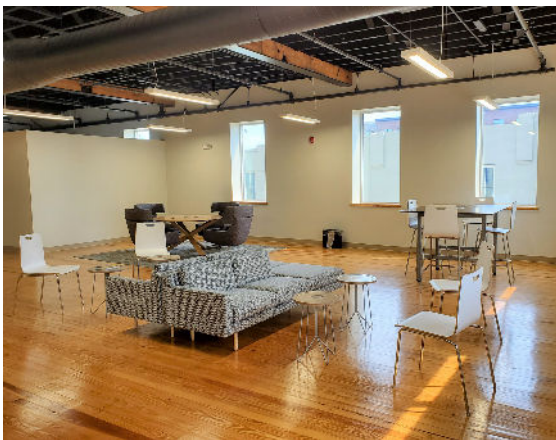
The FMU Kelley Center for Economic Development is dedicated to providing support initiatives and services to the small business community of the Pee Dee Region as well as engaging in impactful economic development.

### SERVICES OFFERED

1. FMU Startup Incubator Program
2. FMU Growth Incubator Program
3. Small Business Assistance
4. Training Opportunities

### WHO WE ASSIST

We help individuals in the Pee Dee region that are looking to start or grow their small business.



*Florence Incubator Community Space*

## BUSINESS INCUBATION

*FLORENCE AND LAKE CITY.*

The mission of our incubation programs is to provide a place to start and cultivate businesses within a collective community of support. We offer two different programs for incubation with eligibility qualifiers for each option. Our incubation programs are designed to provide specific benefits depending on the stage your business is in, whether you are looking to start or to grow. No matter what your needs are, our team is committed to your success.

### STARTUP INCUBATOR PROGRAM

Our Startup Incubator Program is available only at our Florence facility for individuals looking to start a new business or needing help with their recently started business.

### GROWTH INCUBATOR PROGRAM

Our Growth Incubator Program is available only at our Lake City facility for individuals looking for assistance with the growth of their existing business. Businesses must already be in operation for at least one year.

### BENEFITS PROVIDED

1. Peer networking and collaboration opportunities
2. Access to facilities and support services
3. Mentorship and reliable resource identification
4. Reduced overhead and operating costs

## BUSINESS ASSISTANCE

FREE ONE-HOUR CONSULTATIONS.

We offer one-to-one sessions to assist with:

- Business Planning
- Market & Industry Research
- Review & Feedback
- Resource Identification
- General Business Start-up

Visit us online to download our **FREE** business plan questionnaire writing tool.

## TRAINING OPPORTUNITIES

*WORKSHOPS AND MORE.*

A variety of training opportunities are scheduled in the Florence and Lake City locations as well as online. Topics are focused on areas that business owners can utilize for their business or to expand their professional expertise.

- Financing
- Accounting
- Taxes
- Marketing
- Employment Law
- Negotiation
- Intellectual Property
- Management
- Business Planning
- Government Programs
- Technology
- Website Design

To register for upcoming events, please visit: [fmarion.edu/kelleycenter/upcoming-events](http://fmarion.edu/kelleycenter/upcoming-events)