



FRANCIS MARION UNIVERSITY
Rogers Library
IE DEPARTMENTAL ASSESSMENT PLAN

ASSESSMENT PLAN PERIOD: July 1, 2018- June 30, 2019

DEPARTMENTAL MISSION STATEMENT: The Library serves the pursuit of excellence in teaching and learning by providing Francis Marion's students, faculty, staff and regional citizens with access to scholarly information and other resources. By providing this access, the Library is able to uniquely contribute to that portion of the mission of the University that stresses the University's support of scholarly pursuits in the Pee Dee region of South Carolina.

Goal	Desired Outcome	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results/Action Items
<p>Students will receive the materials and software they need for classroom assignments when using the library.</p>	<p>90% of students will indicate "yes" on the biennial survey of students when asked "Do you find the materials and software you need for classroom assignments?" This survey is completed every two years, and has been for decades. Past surveys may be found in the library's annual reports.</p>	<p>During March 2019, Rogers Library distributed an online survey to measure its effectiveness in the services that it provides for students. The twelve question survey asks students to give their perspective on how the library is meeting their needs for course requirements and other activities. 460 students participated. Baseline (average of past 3 years): 94% of students will say yes. Benchmark (highest of past 3 years): 95% of students will say yes. Target: 95% of students will say yes.</p>	<p>Baseline, Benchmark met. Target not achieved. 92% of students surveyed indicated that yes, they do find the materials and software they need for classroom assignments.</p>	<p>The library will continue to purchase software, books, and electronic resources to meet the needs of the students. Based on comments on the survey, the library needs to purchase some more specialized art software (Adobe Creative Suite), and more up-to-date books/resources in areas outside of health sciences. The updated shared library services platform provided by PASCAL will make e-resources more visible when students are conducting research, and should make non-health sciences material more readily accessible.</p>



FRANCIS MARION UNIVERSITY
Rogers Library
IE DEPARTMENTAL ASSESSMENT PLAN

ASSESSMENT PLAN PERIOD: July 1, 2018- June 30, 2019

Goals	Desired Outcomes	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
Database queries for the library's online resources will increase over the prior year.	The library will have more than 1,760,317 searches in online databases for FY 2018-19.	Library database hits are compiled monthly by the library's Technical Services department. Baseline: 400,000 searches Benchmark:500,000 searches Target: 550,000 searches	FY 2018-19 saw the library receive 426,262 searches for online resources. Baseline achieved. Benchmark and Targets not achieved.	A change in the method for collecting statistics resulted in library e-resource searches to go down compared to prior years. Previous results included "discovery" searches, which we felt did not accurately portray the search activity level. 2018-19 will serve as a benchmark for future results.
Library group instruction will be perceived as effective by students.	Students will rate library group instruction as being good or excellent for a majority of responses to a library student survey.	On the biennial library survey of students, students were asked "How do you rate group instruction given by librarians?" Possible answers were Excellent, Good, Fair, Poor, and Never received instruction. Baseline was 51% of respondents indicating "Excellent" or "Good". Benchmark was 80% "Excellent" or "Good". Target was 85% "Excellent" or "Good".	Baseline met. 76% of students indicated that instruction was "excellent" or "Good. Benchmark not met. Target not met.	The library's reference department has expanded its offerings of instruction types to include "workshop" classes, instead of only "lecture" style instruction sessions. The hope is that this will be more effective in instructing students how to conduct their research, thus increasing their rating of instruction.



FRANCIS MARION UNIVERSITY
Rogers Library
IE DEPARTMENTAL ASSESSMENT PLAN

ASSESSMENT PLAN PERIOD: July 1, 2018- June 30, 2019

Goals	Desired Outcomes	Assessment Methods and Procedures	Results	Planned Improvements Based on Assessment Results
Library e-book circulations will increase over the previous year.	The library will have more than 11,766 e-book accessions for FY 2018-19. Our e-book collections often include more recent books, with more up-to-date information, and as such should be receiving more sessions than our print circulating collections.	Library e-book circulations are compiled monthly by the Technical Services Department. Baseline: 10,000 e-book sessions Benchmark: 11,766 e-book sessions Target: 12,000 e-book sessions	FY 2018-19 saw the library receive 10,126 e-book sessions. The baseline was met, but the benchmark and targets were not achieved.	The library will promote more e-book usage in instruction sessions, and through the addition of e-book records in our discovery service for student searching. In June of 2020, the library will go live with an upgrade to its Integrated Library Software which will fully integrate statewide e-book resources.
Library instruction will be perceived as effective by a majority of faculty.	On a biennial survey, 51% of faculty respondents will indicate that library instruction of their students is effective.	Biennial library survey of faculty received 62 responses. The question related to instruction effectiveness was phrased as follows: "Do you believe instruction given to your classes by librarians is effective?" Faculty could repond with No, Yes, and Other (with responses in comments for "other. Baseline was 43%, Benchmark was 48%, and Target was 51%	Baseline met. 47% of respondents indicated that instruction was effective. Benchmark not met. Target not met.	The library's reference department has expanded its offerings of instruction types to include "workshop" classes, instead of only "lecture" style instruction sessions. The hope is that this will be more effective in instructing students how to conduct their research.