

# Master of Speech Language Pathology Program Strategic Plan July 2021– July 2022

The strategic plan is aligned with the mission of MSLP Program and Francis Marion University's goal to make available excellent educational programs for the Pee Dee region, the State of South Carolina, and globally.

**Vision Statement:** FMU's MSLP Program will be known for its excellence in educating SLPs who provide evidence-based assessment, intervention and consultation for individuals with communication, cognitive and swallowing disorders and are excellent clinical researchers.

**Mission Statement:** The MSLP Program provides a comprehensive course of study combined with diverse clinical experiences that will prepare speech-language pathologists capable of providing high quality and evidence-based assessment and intervention for individuals with communication and swallowing disorders in the Pee Dee, South Carolina area and globally.

## **Yearly Objectives:**

In pursuit of achieving the MSLP Program mission, and to enhance the quality and growth of the program, the program developed goals in the following areas: Education; Clinical Training; Research; and Community Engagement that are critical foci for the Department of Speech-Language Pathology and the FMU Center for Speech, Language, and Hearing to address.

### **Education**

*The Program will:*

- ❖ Provide and utilize existing education opportunities to prepare students for inter-professional collaboration and practice;
- ❖ Sponsor continuing education programs for clinical educators who provide graduate student training;
- ❖ Continue to foster diversity and inclusion in communication sciences and disorders practices through multicultural curriculum transformation.

### **Clinical Training**

*The Program will:*

- ❖ Broaden the clinical population/activities available through the program clinic;
- ❖ Provide a rich diversity of clinical experiences across the lifespan;
- ❖ Develop new strategies to reinforce awareness and application of approaches to assessment and treatment while working within our culturally and linguistically diverse world.

### **Research**

*The Program will:*

- ❖ Prepare clinician-researchers to apply clinical research skills to promote evidence-based practice;
- ❖ Involve students and faculty in critically needed evidence-based research (EBR) focused on the South Carolina Pee Dee area, a USA Health Disparities Region.

### **Community Engagement**

*The Program will:*

- ❖ Provide two screening clinics at community sites each semester to promote prevention, early referrals for communication, cognitive and swallowing disorders;
- ❖ Develop resources and relationships that support student involvement in community-based outreach opportunities;
- ❖ Provide continuing education for practicing clinicians in the Pee Dee, South Carolina area.