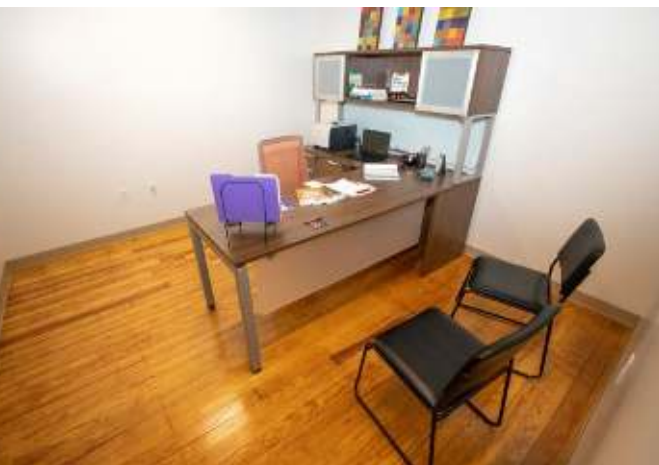


We are dedicated to helping small business owners and entrepreneurs maintain and reach their business goals.



Lake City Incuabtor Office Space



Florence Incuabtor Office Space

WANT TO KNOW MORE?

CONTACT US.

TEAM MEMBERS:

Brianna Dennis

Executive Director

bdennis@fmarion.edu

Jamie Hopkins

Program Coordinator (Florence)

jamie.hopkins@fmarion.edu

Tamara Gardner

Program Coordinator (Lake City)

tgardner@fmarion.edu

LOCATIONS:

University Place

142 North Dargan Street, 2nd Floor

Florence, SC 29506

843-661-4606

The Continuum

208 West Main Street

Lake City, SC 29560

843-374-4216

KELLEYCENTER@FMARION.EDU
WWW.FMARION.EDU/KELLEYCENTER



THE KELLEY CENTER FOR ECONOMIC DEVELOPMENT

CULTIVATING BUSINESS GROWTH
IN THE PEE DEE



ABOUT US

INNOVATE. DEVELOP. IMPLEMENT.

The FMU Kelley Center for Economic Development is dedicated to providing support initiatives and services to the small business community of the Pee Dee Region as well as engaging in impactful economic development.

SERVICES OFFERED

- Business Incubation Program (Traditional or Virtual)
- Small Business Assistance
- Training Opportunities

WHO WE ASSIST

We help entrepreneurs, start-ups, and small business owners in the Pee Dee Region to maintain and reach their business goals.



Florence Incubator Community Space

BUSINESS INCUBATION

FLORENCE AND LAKE CITY.

The purpose of the business incubator is to provide businesses a place to cultivate business growth within a collective community of support and resources. The program offers Traditional and Virtual options with qualifiers for each. Incubation provides a one year resource rich program with, business guidance, goal monitoring, networking, the option of dedicated office space and community visibility.

TRADITIONAL INCUBATION

Traditional Incubation is for eligible businesses in the Pee Dee that have a need for a dedicated office space in Florence or Lake City in addition to the services provided in the program.

VIRTUAL INCUBATION

Virtual Incubation is for eligible businesses seeking the services offered through incubation but do not have a need for a dedicated office space to be provided.

BENEFITS PROVIDED

1. Overcome business obstacles
2. Improve competitive advantage
3. Strengthen business plan
4. Clarify direction and identify opportunities

To learn more about Incubation, please visit:
fmarion.edu/kelleycenter/incubation

BUSINESS ASSISTANCE

SMALL BUSINESS COUNSELING.

We offer individual counseling to assist with:

- Business Plans
- Market Research
- Financial Projections
- Resource Identification
- General Business Mentoring

Visit us online to download our **FREE** business plan questionnaire writing tool.

TRAINING OPPORTUNITIES

WORKSHOPS AND MORE.

A variety of training opportunities are scheduled in the Florence and Lake City locations as well as virtually. Topics are focused on areas small businesses frequently need to learn about to start and grow their business.

- Financing
- Accounting
- Taxes
- Marketing
- Employment Law
- Negotiation
- Intellectual Property
- Management
- Business Planning
- Government Programs
- Technology
- Website Design

To register for upcoming events, please visit:
fmarion.edu/kelleycenter/upcoming-events