

Francis Marion University

Purchasing Office

PO Box 100547

Florence, SC 29502-0547

Statement of Award

Posting Date: 12/19/2022

This is a statement of award and serves as acceptance of your offer.

Contractor should not perform work prior to the receipt of a purchase order from Francis Marion University. The University assumes no liability for any expenses incurred prior to the effective date of the contract and issuance of a purchase order.

Solicitation: Fixed Price Bid (FPB)-2401
Description: Provide Outdoor Advertising on an as-needed basis
Issue Date: 11/18/2022
Opening Date/Time: 12/19/2022 at 2:00PM EST
Award Date: 12/19/2022

Awarded To: **Name:** Adams Outdoor Advertising
Address: 1385 Alice Drive, Florence, SC 29505

Awarded To: **Name:** Grace Outdoor Advertising (The Driving Media, LLC)
Address: 1201 Lincoln St, Suite 300, Columbia, SC 29201

Evaluated Amount: It is anticipated that the yearly budget for this service will be approximately \$25,000; however, no guarantee of any contract(s) for any amount to any provider is stated or inferred. The Fixed Price Bid maximums are: \$600 per poster per month, \$900 per non-interstate bulletin per month, and \$1,400 per interstate bulletin per month.

Note: During the term of the contract Francis Marion University may add additional qualified vendors to the approved Award List upon receipt and review of documentation of qualifications by Francis Marion staff.

Offerors wanting to be added to the Award List after the initial award should submit their proposal as instructed herein without regard to the submission date. Offers will be reviewed after the end of each quarter and awards will be made only upon the approval of Francis Marion.

Providers should not make initial contact. Requests for consultation or negotiation will be initiated by the University designate. As need is identified, that University representative may contact the person designated on your response to begin negotiations. This same need may be shared with various providers and the University reserves the right to determine which offering(s) are most beneficial.

Director of Purchasing
Jennifer D Hester