

Four Year Plans for School of Business

Bachelor of Business Administration: Marketing: Strategy

Starting with MATH 105/110

Coursework – Total 120 hours			
First Semester	Second Semester	Third Semester	Fourth Semester
ENG 101	ENG 102	MATH 134	ACTG 201
MATH 110/110L	MATH 111	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
History	CS 150	Literature	POL 101 or 103
ART, MU or THEA 101	PSY 206/216	BIO 103 or 104	Physical Science and Lab
UNIV 100			
16	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
ACTG 202	MKT 333	MKT 339	BUS 458
MIS 327	MGT 351	FIN 341	MKT 432
ENG 305	MGT 355	MKT ELEC	Elective
MKT 331	MKT 334	Elective	BUS ELEC
Humanities Elective	Elective	Elective	
15	15	15	12

Starting with MATH 111

Coursework – Total 120 hours			
First Semester	Second Semester	Third Semester	Fourth Semester
ENG 101	ENG 102	ACTG 201	ACTG 202
MATH 111	MATH 134	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
ART, MU or THEA 101	CS 150	Humanities Elec	POL 101 or 103
History	PSY 206/216	BIO 103 or 104	Physical Science and Lab
UNIV 100			
16	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
MKT 331	MKT 333	Literature	BUS 458
MIS 327	MGT 351	MKT 339	MKT 432
ENG 305	FIN 341	MKT ELEC	Elective
MGT 355	MKT 334	BUS ELEC	Elective
Elective	Elective	Elective	
15	15	15	12

1. BUS 150, ACTG 201 and ECON 203 must be completed before admission into the School of Business.
2. Entry into the School of Business requires a 2.0 GPA in these 3 courses and an overall 2.0 GPA in at least 36 hours
3. Please talk to your advisor about double majoring in Business using your electives
4. Questions? Contact the School of Business Office (843)-661-1420 or tracy.mcclam@fmarion.edu
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Bachelor of Business Administration: Marketing: Digital

Starting with MATH 105/110

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First Semester	Second Semester	Third Semester	Fourth Semester
ENG 101	ENG 102	MATH 134	ACTG 201
MATH 110/110L	MATH 111	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
History	CS 150	Literature	POL 101 or 103
ART, MU or THEA 101	PSY 206/216	BIO 103 or 104	Physical Science and Lab
UNIV 100			
16	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
ACTG 202	MKT 334	MKT 339	BUS 458
MIS 327	MGT 351	FIN 341	MKT 432
ENG 305	MGT 355	MKT 337	Elective
MKT 331	MKT 336	Elective	BUS ELEC
Humanities Elective	Elective	Elective	
15	15	15	12

Starting with MATH 111

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First Semester	Second Semester	Third Semester	Fourth Semester
ENG 101	ENG 102	ACTG 201	ACTG 202
MATH 111	MATH 134	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
ART, MU or THEA 101	CS 150	Humanities Elec	POL 101 or 103
History	PSY 206/216	BIO 103 or 104	Physical Science and Lab
UNIV 100			
16	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
MKT 331	MKT 336	Literature	BUS 458
MIS 327	MGT 351	MKT 339	MKT 432
ENG 305	FIN 341	MKT 337	Elective
MGT 355	MKT 334	BUS ELEC	Elective
Elective	Elective	Elective	
15	15	15	12

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Four Year Plans for School of Business

Bachelor of Business Administration: Marketing: Sports

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ENG 101	ENG 102	MATH 134	ACTG 201
MATH 110/110L	MATH 111	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
History	CS 150	Literature	POL 101 or 103
ART, MU or THEA 101	PSY 206/216	BIO 103 or 104	Physical Science and Lab
UNIV 100			
16	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
ACTG 202	MKT 333	MKT 339	BUS 458
MIS 327	MGT 351	FIN 341	MKT 432
ENG 305	MGT 355	MKT ELEC	Elective
MKT 331	MKT 334	Elective	BUS ELEC
Humanities Elective	Elective	Elective	
15	15	15	12

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ENG 101	ENG 102	ACTG 201	ACTG 202
MATH 111	MATH 134	ECON 203	ECON 204
BUS 150	SPEECH 101	BUS 206	BUS 305
ART, MU or THEA 101	CS 150	Humanities Elec	POL 101 or 103
History	PSY 206/216	BIO 103 or 104	Physical Science and Lab
UNIV 100			
16	16	16	16
Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
MKT 331	MKT 334	Literature	BUS 458
MIS 327	MGT 351	MKT 339	BUS 496
ENG 305	FIN 341	BUS 467	Elective
MGT 355	MKT ELEC	BUS ELEC	Elective
Elective	Elective	Elective	
15	15	15	12

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